

Patricia de Stacy Harrison, of the Corporation for Public Broadcasting, on YouTube and Trump

The New York Times

The Corporation for Public Broadcasting distributes about \$450 million annually to public radio and television stations, funding everything from “Frontline” to “Radiolab.” Patricia de Stacy Harrison, the group’s chief executive, is the one holding the purse strings.

In the role for well over a decade, Ms. Harrison brings a diverse skill set to the job. She served as an assistant secretary of state for educational and cultural affairs under Colin L. Powell, was co-chair of the Republican National Committee and before that founded a public relations firm. [Read more](#)

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Webinar: Leadership Transition--From Manager to Coach

Wednesday, July 24, 2019, 3:00 pm ET

Free to PMBA Members

There was a time in the not-too-distant past when leader and manager roles in an organization were separate and distinct. In today’s fast-paced and even faster-changing business landscape, managers have transitioned to new roles as senior leaders and coaches, with the need to develop teams that support creative thinking and growth. As a senior leader, people look to you to assign tasks, define purpose, and support creative solutions. Today, you are called on to organize your staff to maximize effectiveness, develop talent and skills, and inspire results.

Join Joyce L’Heureux of Rhode Island Public Radio for an overview of the leadership skills that today’s managers must cultivate to find success. [Register Now](#)

CPEs and PDCs

This event qualifies for 1 CPE. Full [CPE information](#) can be viewed on the website.

This event qualifies for 1 PDC. For more information, [visit the website](#).

Looking Back on the Lesser-Known Histories of 'Chicano Public Radio'

Current

Too often, popular accounts of Spanish-language media focus on radio ratings within profit-driven radio markets and cities with large Latina/o populations, such as New York, Los Angeles, Chicago, and Houston. Yet since the 1970s, Spanish-language and bilingual (Spanish-English) community radio has flourished in rural, farmworker and Mexican-dominant communities. The anti-commercial spirit of the 1960s and 1970s helped launch a wave of public media outlets with an ethos of racial and gender inclusivity in both radio programming and management operations. These decades changed the airwaves as Spanish-language programming nudged its way into increasingly crowded AM and FM dials. [Read more](#)

Member Benefit

Job Description Tool

Have you checked out PMBA's newest member benefit--the [Job Description Tool](#). The tool enables you to find templated descriptions for positions at your station, and you'll be able to sort by station size and job type, including:

- Accounting Technician
- Corporate Underwriting & Sponsorships Representative
- Director of Education
- News Director
- Reporter
- Television Program Manager

If you have a job description template that you would like to contribute to this database, please [email us](#).

10 Tips for Successful Grant Writing

The Chronicle of Higher Education

When professors advise early-career academics on grant writing, we often focus on the common mistakes and pitfalls. But up-and-coming researchers don't just need advice on what not to do.

They need to know what goes into a successful grant proposal, too. I have some suggestions on that front—that I have gleaned from teaching grant writing for 20 years, and being continually funded by the National Institutes of Health as a principal investigator. Here, then, are my top 10 tips on how to draft a grant proposal that has the best odds of getting funded. [Read more](#)

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are being added regularly, so check the page frequently for the latest job openings.

Here are just a few of the latest job listings:

- [Senior Associate, Major Giving](#) (WETA)
- [Financial Analyst](#) (KERA)

- [Morning Edition Producer](#) (Public Broadcasting Atlanta)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Look for These Physical Signs to Help Identify an Active Shooter Threat

Meetings Today

The following article is good additional information to follow up PMBA's webinar and annual conference session on Active Shooter Training.



Current's Sefton Leaves for Position at *Mother Jones*

Current

Dru Sefton, senior editor at *Current* for nearly 11 years, has accepted a position as office manager for the Washington, D.C., and New York City bureaus of *Mother Jones*.

Sefton will oversee behind-the-scenes operations, from stocking supplies to enhancing security protocols for the East Coast bureaus of the national investigative news magazine. [Read more.](#)

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Do you have a passion for membership? A knack for thinking outside the box...while staying inside the lines? Want a way to help PMBA by recruiting and retaining our members? Join our Membership Committee. If you or someone you know is interested, please contact [Jennifer Wickline](#), member services coordinator.

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