With More Freedom on Podcasts, Pubmedia Producers Seek Middle Ground on Commercial Tones
by Current

FCC laws limit commercialism on public media airwaves. But it’s less clear what compels stations to maintain a noncommercial vibe on digital platforms.

Matt Martin, former GM of KALW in San Francisco, got to wondering about that. He submitted the question “Other than FCC rules, which don’t apply to digital content, what is the limit on commercialism in public media?” as part of our Currently Curious series.

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PMBA 2019 Annual Conference Scholarships
Application Due Date: March 1, 2019

To help members experience the difference that the Annual Conference has made for so many others, PMBA, PBS, and Capital Public Radio offer conference assistance in the form of scholarships. If you or someone from your station is interested in attending the PMBA 2019 Annual Conference, being held May 14-17 in Orlando, we encourage you to apply for one of our scholarships.

Apply Now.

Nonprofit Media Insiders See Promise for 2019
by Nonprofit Quarterly

In his prediction for 2019 for Nieman Lab, Jim Friedlich, executive director of the nonprofit Lenfest Institute for Journalism, wonders how long traditional newspaper chains will endure and what will replace them. While definitive answers are still elusive, Lenfest still finds “reason for optimism” that a new form of local news industry collaboration has begun to take shape—"this time at the intersection of community, philanthropy, and technology more than power, politics, or personality."

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Major Media Companies Are Cutting Staff, See Profitability
by Yahoo News

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by Inside Indiana Business

Indiana Public Broadcasting Stations are planning to expand their statewide news coverage, thanks to an infusion of funding. Indianapolis-based Lilly Endowment Inc. and the Corporation for Public Broadcasting have awarded more than $1.7 million in grants to support nine stations throughout the state.
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Is there something of interest at your station that could be valuable to your colleagues? Is your station using technology in a new way? Do you have a challenge that your station has overcome? If you answered yes, you could get an article published right here. Submit your article via email with the subject line “PMBA Articles.”