Use of Voice Commands Is on the Rise

*Radio World*

Voice tech is everywhere. Its use is increasing. And advertising messages on smart speakers work.

Those are findings from Edison Research and NPR in their latest Smart Audio Report about voice technology in the United States. They surveyed about 2,300 people in February to April. [Read more.](#)

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Digital Transformation and HR: Playing a Role, Making an Impact

*SHRM*

"Digital transformation" is a phrase that's tossed around a lot these days. But what does it mean? And, specifically, what does it mean for HR professionals? There's a good chance that digital transformation efforts are taking place in your organization. If they're taking place without you, or if you have a role on the sidelines, these initiatives may be doomed from the start. [Read more.](#)

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6 Overused Phrases—And Smart Ways to Replace Them

*Journal of Accountancy*

The office is a natural environment for jargon to thrive. When there's so much to talk about—from business to culture and innovation—it's tempting to fall back on buzzwords and trite

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phrases. But overused language can annoy your audience, or it can become so broad that it's meaningless. Read more.

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