



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association



PMBA ALL ACCESS

2022 ANNUAL CONFERENCE

May 31–June 3, 2022

MGM National Harbor • Washington, D.C.



Reserve Your Spot Today!

Join your public media peers at the [2022 PMBA Annual Conference](#), taking place **May 31–June 3, 2022**, as a hybrid experience in both Washington, D.C. and online. The conference's four days will feature educational sessions on timely topics, thought-provoking keynote speakers, opportunities to visit with our exhibitors and sponsors, plus plenty of valuable networking time!

Check out the [full program](#) on our website!

[Register Now](#)

Board Nominations Due April 22

PMBA is seeking volunteers to serve on the board of directors. Time and work requirements are as follows:

- A three-year term, with the option to run for a second term. Note: After a second term, the board member must roll off the board.
- Board commitment includes two in-person meetings (travel costs will be at your own expense). These meetings will be October 5–7, 2022, and May 29–30, 2023. Both will be held at the Omni La Costa resort, just north of San Diego, CA.
- Monthly board calls on the last Thursday of each month at 3:00 pm ET.
- Service on at least one PMBA committee.
- Reading and prep work between regularly scheduled calls.

To nominate yourself, please complete the [online form](#) no later than **April 22**.

The voting window will be open from April 25–29, and new board members will be notified on May 2.

If you have questions about board service or the nomination process, please contact PMBA's executive director, [Sara Wood](#).

Nominate Today!

 

WE'VE GOT YOU COVERED.

JOB DESCRIPTION DEPOT
Powered by PMBA in partnership with Current.

PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

FCC Pushes to Reimagine Emergency Alerting

Radio World

The FCC recently asked EAS stakeholders to brainstorm what the future of emergency alerting in the United States might look like and how to plan a path forward.

The feedback collected covers a lot of ground but one thing is clear: There is new digital technology to consider, but the reliability of legacy EAS and the structure provided by radio and television broadcasters should not be underestimated, commenters say.

[Read more.](#)

CPB Awards \$600,000 for Expansion of NPR's 'Code Switch'

Corporation for Public Broadcasting

"Code Switch," NPR's signature podcast on race and identity, is expanding its presence on the radio, through live and virtual events and on social media through a \$600,000 grant from the Corporation for Public Broadcasting (CPB). [Read more.](#)

Talent Strategies to Win the Great Reshuffle

SHRM

The Great Reshuffle has put talent strategy on every executive team's priority list. Attrition at most companies is up, as people seek new beginnings and reconsider the rhythm of their work life. At the same time, we are in the tightest labor market in recent memory. In 2021, forming a new talent strategy amidst an unpredictable world felt impossible; but the time has come to begin making decisions for the future. [Read more.](#)

Send Your Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

