



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming Online Learning Opportunities

Watercooler

CPB OIG Roundtable—Answering Your Questions About OIG Audits, Evaluations, and Investigations

Tuesday, February 22, 2022 • 1:00 pm ET

OIG officials will answer questions about how they conduct audits, evaluations, and investigations. The discussion may include interpreting and applying CPB requirements, best practices, and internal controls to comply with CSG financial reporting, the Communications Act, transparency requirements, and other CPB requirements. There will be an opportunity to submit questions during the webinar and [in advance](#).

This event is free and open to PMBA members only.

[Register Now](#)

Webinar

State Fundraising Registration and Reporting in the Era of Online Fundraising

Wednesday, March 16, 2022 • 2:00 pm ET

Online donation pages, email newsletters, virtual events, and social media channels provide opportunities to reach new donors to fuel your organization's mission. But along with wider support, online fundraising brings increased fundraising registration and reporting requirements. It also brings greater scrutiny by prospective donors, grantmakers, and sponsors. Today, potential supporters have many giving opportunities, and trust matters. Demonstrating your accountability, transparency, and commitment to fundraising compliance as a best practice can help solidify your status as a well-run organization with a mission worthy of support. Join us to learn best practices and insightful strategies to chart your course to fundraising compliance.

Fees

Members: **Always free!**

Nonmembers: **\$100**

[Register Now](#)



Register Now and Save!

The [2022 PMBA Annual Conference](#) will take place **May 31–June 3, 2022**, as a hybrid experience in both Washington, D.C. and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you're used to!

Register Now

job descriptions?



WE'VE GOT YOU COVERED.

JOB DESCRIPTION DEPOT

Powered by PMBA in partnership with [Current](#).

PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

Public Media Amplifies African American Voices During Black History Month

Corporation for Public Broadcasting

For Black History Month, public media is showcasing African American experiences, from trailblazers like classical singer Marian Anderson and voting rights activist Fannie Lou Hamer to the still-unsolved 1967 killing of Wharlest Jackson, a NAACP leader in Natchez, Mississippi.

From national premieres of documentary films to interviews with local Black musicians on public radio, a wide range of programs will broadcast on air and stream online and on demand in February (check local listings). [Read more.](#)

13 Ideas for Celebrating World Radio Day

Radio World

With [World Radio Day coming up](#), UNESCO is offering a list of suggestions about how radio organizations around the world can celebrate it.

“We encourage all radio stations to plan and take part in this global event by organizing original activities related to the theme ‘Radio and Trust,’” it wrote in the introduction to a list of 13 ideas. [Read more.](#)

11 Trends in Philanthropy for 2022

Philanthropy Digest

An annual report from the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University outlines salient trends that will shape the nonprofit and philanthropic sector in 2022. The report, [11 Trends in Philanthropy for 2022](#) (34 pages, PDF), examines issues such as how nonprofits can utilize the growing market of cryptocurrencies, how the fractious culture wars are affecting philanthropy, how nonprofits can reverse the trend of declining donations, and how donors of color are playing a greater role in the philanthropy sector. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Senior Controller](#) (NETA)
- [Vice President, Content, USC Radio Group](#) (USC Radio Group)
- [Local Marketing Director](#) (KQED)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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