



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming Online Learning Opportunities

Watercooler

CPB OIG Roundtable—Answering Your Questions About OIG Audits, Evaluations, and Investigations

Tuesday, February 22, 2022 • 1:00 pm ET

OIG officials will answer questions about how they conduct audits, evaluations, and investigations. The discussion may include interpreting and applying CPB requirements, best practices, and internal controls to comply with CSG financial reporting, the Communications Act, transparency requirements, and other CPB requirements. There will be an opportunity to submit questions during the webinar and [in advance](#).

This event is free and open to PMBA members only.

[Register Now](#)

Webinar

State Fundraising Registration and Reporting in the Era of Online Fundraising

Wednesday, March 16, 2022 • 2:00 pm ET

Online donation pages, email newsletters, virtual events, and social media channels provide opportunities to reach new donors to fuel your organization's mission. But along with wider support, online fundraising brings increased fundraising registration and reporting requirements. It also brings greater scrutiny by prospective donors, grantmakers, and sponsors. Today, potential supporters have many giving opportunities, and trust matters. Demonstrating your accountability, transparency, and commitment to fundraising compliance as a best practice can help solidify your status as a well-run organization with a mission worthy of support. Join us to learn best practices and insightful strategies to chart your course to fundraising compliance.

Fees

Members: **Always free!**

Nonmembers: **\$100**

[Register Now](#)



Register Now and Save!

The [2022 PMBA Annual Conference](#) will take place **May 31–June 3, 2022**, as a hybrid experience in both Washington, D.C. and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you're used to!

Register Now

job descriptions?



WE'VE GOT YOU COVERED.

JOB DESCRIPTION DEPOT

Powered by PMBA in partnership with [Current](#).

PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

Women Make More Gains in Top GM Jobs

Radio World

The percentage of women serving as radio general managers in the largest U.S. media markets shows “strong growth year over year,” according to the organization Mentoring and Inspiring Women in Radio.

In the top 100 markets, the percentage continues to run higher than the national average. In 2021, about 24% of stations in these larger markets were managed by women, up from about 22% the year before. [Read more.](#)

SHRM Research: HR Gets Mixed Report Card for 2021 Performance

SHRM

HR departments in the U.S. received passing grades for their overall 2021 workplace

performance—mostly B's and C's. A majority of workers agreed their organizations did a good job dealing with the COVID-19 pandemic and other health care issues, according to the Society for Human Resource Management's (SHRM's) 2021-2022 State of the Workplace report. [Read more.](#)

Nonprofits and Foundations Need to Be Prepared for the Effects of Inflation on Services, Operations, and Endowments

The Chronicle of Philanthropy

If you've ordered Girl Scout cookies this year—or still plan to—expect to pay more and wait longer for delivery of the more popular varieties, such as S'mores and Samoas. The Girl Scouts are “earning a new badge in global economic turmoil,” as the *Wall Street Journal* puts it.

The Girl Scouts are probably not the only organization in the philanthropic world facing problems because of inflation. According to the Bureau of Labor Statistics, prices in the United States are now rising at an annual pace of 7.5 percent and could go even higher. As a result, the cost of providing services or operating buildings will increase while the amount of money donors have to give away decreases. Moreover, since the inflation rate hasn't been this high in 40 years, most people leading philanthropic groups have little experience dealing with the problem. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Chief Financial Officer](#) (WABE)
- [Digital Platforms Coordinator](#) (ideastream)
- [Technical Director](#) (WETA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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