



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming PMBA Watercooler

CPB OIG Roundtable—Answering Your Questions About OIG Audits, Evaluations, and Investigations

Tuesday, February 22, 2022 • 1:00 pm ET

OIG officials will answer questions about how they conduct audits, evaluations, and investigations. The discussion may include interpreting and applying CPB requirements, best practices, and internal controls to comply with CSG financial reporting, the Communications Act, transparency requirements, and other CPB requirements. There will be an opportunity to submit questions during the webinar and [in advance](#).

This event is free and open to PMBA members only.

[Register Now](#)



Register Now and Save!

The [2022 PMBA Annual Conference](#) will take place **May 31–June 3, 2022**, as a hybrid experience in both Washington, D.C. and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you're used to!

[Register Now](#)

job descriptions?



WE'VE GOT YOU COVERED.

JOB DESCRIPTION DEPOT

Powered by PMBA in partnership with Current.



PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

FCC Releases Year-End Station Totals

Radio World

The Federal Communications Commission has released its year-end station totals for 2021.

In the past 12 months, the number of AM stations fell about 1 percent, continuing a contraction over time in the category, which peaked at around 5,000 in the 1990s.

[Read more.](#)

Is Employee Experience the New Customer Experience?

SHRM

It used to be all about the customer. Enhancing the customer experience (CX) has long been touted as the key to organizational success. But recent changes in work patterns have caused some to believe that it is now all about the employee: The employee experience (EX) is becoming the new CX. [Read more.](#)

2021 Fundraising Through Q3 Kept Pace With 2020 but With Fewer Donors

Philanthropy News Digest

A report from the Fundraising Effectiveness Project of the Association of Fundraising Professionals found that while fundraising through the first three quarters of 2021 kept up with 2020 levels, the number of donors continued to decline, the *NonProfit Times* reports. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry

job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Front-End Web Developer](#) (CapRadio)
- [Programming Specialist](#) (Detroit Public TV)
- [Audience Services Representative](#) (WETA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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