



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming Online Learning Opportunities

Watercooler

CPB OIG Roundtable—Answering Your Questions About OIG Audits, Evaluations, and Investigations

Tuesday, February 22, 2022 • 1:00 pm ET

OIG officials will answer questions about how they conduct audits, evaluations, and investigations. The discussion may include interpreting and applying CPB requirements, best practices, and internal controls to comply with CSG financial reporting, the Communications Act, transparency requirements, and other CPB requirements. There will be an opportunity to submit questions during the webinar and [in advance](#).

This event is free and open to PMBA members only.

[Register Now](#)

Webinar

State Fundraising Registration and Reporting in the Era of Online Fundraising

Wednesday, March 16, 2022 • 2:00 pm ET

Online donation pages, email newsletters, virtual events, and social media channels provide opportunities to reach new donors to fuel your organization's mission. But along with wider support, online fundraising brings increased fundraising registration and reporting requirements. It also brings greater scrutiny by prospective donors, grantmakers, and sponsors. Today, potential supporters have many giving opportunities, and trust matters. Demonstrating your accountability, transparency, and commitment to fundraising compliance as a best practice can help solidify your status as a well-run organization with a mission worthy of support. Join us to learn best practices and insightful strategies to chart your course to fundraising compliance.

Fees

Members: **Always free!**

Nonmembers: **\$100**

[Register Now](#)



Register Now and Save!

The [2022 PMBA Annual Conference](#) will take place **May 31–June 3, 2022**, as a hybrid experience in both Washington, D.C. and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you're used to!

Register Now

job descriptions?



WE'VE GOT YOU COVERED.

JOB DESCRIPTION DEPOT

Powered by PMBA in partnership with [Current](#).

PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

New PBS Initiatives Will Support Filmmakers of Color, Offer Early-Career Mentoring

Current

PBS President Paula Kerger announced new funding and other initiatives for diverse filmmakers Tuesday at the start of PBS' portion of the Television Critics Association annual winter press tour.

The announcement expanded on previous measures to increase funds and opportunities for filmmakers of color, building on initiatives announced last summer.

[Read more.](#)

Government Looks at New Merger Guidelines, Including Rethinking Market Definition

As Microsoft announced the biggest acquisition in its history—a nearly \$70 billion buyout of video game maker Activision Blizzard—regulators in Washington were announcing plans to “modernize” the rules governing how deals and mergers are reviewed by the Department of Justice and Federal Trade Commission. The changes could impact deal-making in media, too. That includes radio, where the outcome of the pending media ownership review at the Federal Communications Commission could spark new efforts by companies to join forces. [Read more.](#)

7 Trends Likely to Shape HR in 2022

HR Dive

From the Great Resignation to vaccine mandate confusion, last year was a wild ride for HR. Some things may not have cleared up much—like when the pandemic will end or when the labor market will stabilize—but HR Dive's predictions build on the learnings from the last 12 months. Nearly two years into the pandemic, here's how the continued relevance of COVID-19 is reshaping the workplace for the long term. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Audience Support Coordinator](#) (ideastream Public Media)
- [Local Marketing Director](#) (KQED)
- [Executive Secretary](#) (WKAR)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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