



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

2021–2022 Membership Renewals

It is time to renew your PMBA membership for the 2021–2022 membership renewal cycle! Continue to be a part of the trusted go-to trade association for public media business professionals by [renewing today](#).

Can't renew online? Email info@pmbaonline.org, and we will send you a PDF invoice.

The deadline to renew and continue receiving your member benefits is **August 31, 2021**.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at ajackson@pmbaonline.org.



PMBA's Compensation Insights

After weathering a busy and complicated time for stations, PMBA is excited to relaunch the Compensation Insights benchmarking survey. Both member and nonmember stations are invited to participate in our ongoing effort to collect trusted and validated information. Our interactive platform will allow members and participating nonmembers (for a limited time) to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs offered, employee counts, and more.

Please encourage your station to take advantage of this invaluable tool! **If you are the primary contact for your station but have not received the submission template, please [contact PMBA](#) and we will update your station's contact information.**

FCC Moves Forward With Proposal To Revise Political Ad Rules

Inside Radio

The Federal Communications Commission has unanimously approved advancing a rulemaking that looks at several revisions to the political advertising rules. If approved, they could make it easier for some federal candidates to use their online presence in order to qualify for the lowest unit rate on broadcast radio and television ad buys.

[Read more.](#)

Virtual Communications: Expert Tips for Open Enrollment

SHRM

During the annual open enrollment period for employee benefits, consider going with a multi-media approach, benefits experts advise.

Communications media, or "channels," include traditional print media, digital media, e-mail, websites, video, social media and mobile solutions, said Joshua Meyer, senior consultant at San Francisco-based benefits communications firm Segal Benz. "It's all about self-service, meeting the consumers' expectations, engaging them, and improving their experience," he noted. [Read more.](#)

Your Ad Here.
For information on placing your ad in

[view our media kit.](#)

Emergency Infrastructure Needed to Keep Americans Safe: Public Media

The Hill

When wildfires, floods, ice storms, tornados, hurricanes, earthquakes, and other disasters threaten American communities, public radio and television stations are lifelines for affected residents. Throughout the COVID-19 pandemic, local stations across the United States embraced this role—keeping people safe as they provided uninterrupted, real-time local news and information during quarantines, notified citizens with public health alerts, supported families and teachers by reaching students who lacked broadband access, helping uplift the nation's morale, and so much more.

[Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Accountant, Accounts Receivable](#) (WETA)
- [Local Sponsorship Account Manager](#) (WGCU)
- [Grant Writer](#) (Connecticut Public)
- [Technology Department Coordinator](#) (ideastream)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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