



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

2021–2022 Membership Renewals

It is time to renew your PMBA membership for the 2021–2022 membership renewal cycle! Continue to be a part of the trusted go-to trade association for public media business professionals by [renewing today](#).

Can't renew online? Email info@pmbaonline.org, and we will send you a PDF invoice.

The deadline to renew and continue receiving your member benefits is **August 31, 2021**.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at ajackson@pmbaonline.org.



PMBA's Compensation Insights

After weathering a busy and complicated time for stations, PMBA is excited to relaunch the Compensation Insights benchmarking survey. Both member and nonmember stations are invited to participate in our ongoing effort to collect trusted and validated information. Our interactive platform will allow members and participating nonmembers (for a limited time) to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs offered, employee counts, and more.

Please encourage your station to take advantage of this invaluable tool! **If you are the primary contact for your station but have not received the submission template, please [contact PMBA](#) and we will update your station's contact information.**

Bureau of Labor Statistics Shows Broadcasting Added Back 700 Jobs Since June 2020

Inside Radio

The latest employment report from the Bureau of Labor Statistics shows some growth in the broadcasting business from a year ago, with 700 jobs added since June 2020. In addition, total jobs in broadcasting (excluding internet) have seen a gain of 1,300 from April to June of this year, reflecting stations re-hiring as vaccinations increased and mask mandates were lifted, following the worst of the pandemic. [Read more](#).

Back to the Office by Labor Day?

SHRM

While companies and their employees have been enduring workplace closures due to the pandemic for well over a year, most HR teams have been imagining and planning for the physical reopening of their office spaces.

Decisions about this significant, symbolic event have been months in the making. HR professionals, working in tandem with their C-suites, have taken into account state and federal guidelines, employee sentiment, the company's bottom line, and the value of in-person employee and customer interactions. [Read more.](#)

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Study Points to Ways Public Media Could Build Teen and Tween Audience—and Risks of Not Trying

Current

A report from the Joan Ganz Cooney Center at Sesame Workshop released in May made plain what had already been clear to some for years: Public media isn't on the radar of many tweens and teens.

Researchers for the CPB-backed study arrived at their findings with the help of 50 interviews with participants from 10- to 17- years old. Some of the interviewees' comments are a gut punch: "I don't feel like I'm ever gonna really get back into watching TV, but I do know a lot of people aren't gonna watch PBS anymore, 'cause it's mostly Curious George and stuff like that," said a 14-year-old from Bossier City, Louisiana. "[It's] little kid shows." [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Sr. Accountant, Foundation & Grants](#) (PBS)
- [Associate, Research and Data Analytics](#) (WETA)
- [Account Executive](#) (Ideastream Public Media)
- [Member Engagement Associate](#) (CapRadio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

