



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

2021–2022 Membership Renewals

It is time to renew your PMBA membership for the 2021–2022 membership renewal cycle! Continue to be a part of the trusted go-to trade association for public media business professionals by [renewing today](#).

Can't renew online? Email info@pmbaonline.org, and we will send you a PDF invoice.

The deadline to renew and continue receiving your member benefits is **August 31, 2021**.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at ajackson@pmbaonline.org.



PMBA's Compensation Insights

After weathering a busy and complicated time for stations, PMBA is excited to relaunch the Compensation Insights benchmarking survey. Both member and nonmember stations are invited to participate in our ongoing effort to collect trusted and validated information. Our interactive platform will allow members and participating nonmembers (for a limited time) to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs offered, employee counts, and more.

Please encourage your station to take advantage of this invaluable tool! **If you are the primary contact for your station but have not received the submission template, please [contact PMBA](#) and we will update your station's contact information.**

FCC Tells Stations to Get Ready as 2021 Brings Biennial Ownership Report Requirement

Inside Radio

Under Federal Communications Commission rules, all commercial and noncommercial stations are required to file ownership reports every two years. The rules usually mean that the biennial ownership reports must be filed by December 1 in all odd numbered years. This being one of those years, the Media Bureau said Monday that it will open a filing window for the reports starting October 1. [Read more](#).

Pandemic Had Lasting, Major Implications for Employer Flexibility, Randstad Survey Shows

HR Dive

Hybrid work looks to be "the new norm," Randstad declared in the survey, demonstrating that the pandemic pushed employers to rapidly embrace a change in company culture and expectations. The company's findings align with other surveys that show the move toward hybrid work is underway; a West Monroe poll released in April, for example, showed that 1 in 5 employers is already implementing the method.

[Read more.](#)

Your Ad Here.
For information on placing your ad in
 **PMBA STATEMENTS**
[view our media kit.](#)

How to Build the Next Generation of Public Radio Listeners

Current

If you ask most people to go find a picture of a public radio listener, most would come back with an image of a gray-haired baby boomer. There's fair justification for that, as boomers have dominated public radio for more than a generation. Yet as the Silent Generation fades into the sunset and Generation X continues just to occupy space, there's been a radical change in the public radio audience. A surge of new younger listeners have discovered public radio. They're tuning in often enough to show up in weekly cumes. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Account Executive](#) (Ideastream Public Media)
- [Member Engagement Associate](#) (CapRadio)
- [Production Technician](#) (Vermont PBS)
- [Development Associate](#) (WXPN)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Call for Job Descriptions Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're

always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!



Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

