

## PMBA Virtual Annual Conference Is a Success!

Thank you to the nearly 600 people who registered for last week's virtual conference! We could not be more grateful to all of our attendees, speakers, and sponsors who made this event possible.

Today, attendees should have received an email with instructions on how to find all of the recordings and session materials from the event, as well information on requesting credits. If you have any questions, please email us at [info@pmbaonline.org](mailto:info@pmbaonline.org).

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## CPB Analysis Finds Steep Declines in Station Underwriting, Foundation Funding

*Current | Featuring Insights From the PMBA Annual Conference*

Revenues of public television and radio stations declined by \$147 million, or 5%, in fiscal year 2020, which included the first months of the coronavirus pandemic, according to CPB's latest "State of the System" analysis.

The steepest losses in fiscal 2020 were in underwriting, foundation funding, and investment income. CPB's year-to-year analysis charted drops of \$66 million, or 14%, in underwriting and \$60 million, or 32%, in foundation support from fiscal 2019 to 2020. Investment-related losses totaled \$39 million, a 13% decline. [Read more.](#)

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## Job Candidates Seek Assurances on Workplace Safety, Flexibility

*SHRM*

Job seekers are holding potential employers to higher standards in workplace health and safety efforts, diversity initiatives, and flexible work arrangements in the wake of the coronavirus pandemic and social unrest of 2020, according to a recent survey. [Read more.](#)

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## Radio Hits a Bumpy Road in the Car Mediascape

*Radio World*

Perhaps the greatest negative impact that COVID has had on radio, according to Jacob Media's TechSurvey 2021, has been on AM/FM listening in the automotive mediascape. The short answer as to why might be more time spent at home, and less in cars. It's more complicated than that, though. Information provided in the recent survey focuses on that. Some of the information seems to contradict. Fasten your seat belt, this could be a rough ride. [Read more.](#)

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## Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Development Associate](#) (WXPB)
- [General Manager](#) (Idaho Public Television)
- [Sr. Manager, Publicity](#) (PBS)
- [Member Engagement Associate \(Part-Time\)](#) (CapRadio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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## Call for Job Descriptions

### Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

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## Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

