



# PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association



## PMBA ALL ACCESS 2021 ANNUAL CONFERENCE June 1-4, 2021

### Reserve Your Spot Today!

PMBA's much anticipated annual conference is coming to you! The [PMBA All Access 2021 Annual Conference](#) is being held June 1–4 from the convenience of your home or work office.

We are excited to bring you the quality education, networking, and lineup of speakers that you're used to. Our immersive, virtual platform will bring you face-to-face with key industry professionals.

Our virtual event will also provide you with the valued continuing education many of you rely on for credit under NASBA, SHRM, and, new this year, HRCI.

[Register Now](#)

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## CPB Funds COVID-19 PSAs for Tribal and HBCU Public Radio Stations

*CPB*

The Corporation for Public Broadcasting (CPB) has awarded more than \$300,000 to Native Public Media and to KTSU-FM, a public radio station licensed to a Historically Black College and University (HBCU), to coordinate COVID-19 public outreach campaigns to 51 public radio stations serving Native and Black communities. The campaigns, airing on 36 tribal stations and 15 stations licensed to HBCUs, will provide trusted, life-saving information to populations that have been disproportionately affected by the pandemic. [Read more.](#)

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## Sources: FEMA Plans To Bring Back National EAS Test This Summer

*InsideRadio*

One year after the pandemic sidelined the now-annual national test of the Emergency Alert System, the Federal Emergency Management Agency expects to return to form this summer. Sources say FEMA is tentatively planning to conduct the national EAS test on Wednesday, August 11, with a backup date of Wednesday, August 25, to be used if any unforeseen circumstances—such as a hurricane—require a two week delay. [Read more.](#)

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## Post-COVID Workplace Realities—and What HR Can Do Now

*HRMorning*

Employees have changed. Management has changed. Work has changed. Now it's time to adapt to the post-COVID workplace realities.

How, where, and why we work are different than before the coronavirus.

Here's what researchers and experts found—and how HR can proactively manage the new workplace realities. [Read more.](#)

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## Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [General Manager of Public Broadcasting WGUV-TV & WGVK-TV, WGUV-AM/FM & WGVS-AM/FM](#) (WGUV Public Media)
- [Director of On-Air Pledge and Strategic Initiatives](#) (Public Broadcasting Atlanta)
- [Audience Support Coordinator](#) (ideastream)
- [Chief Technology Officer \(CTO\)](#) (WETA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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## Call for Job Descriptions Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

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## Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

