



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association



PMBA ALL ACCESS

2021 ANNUAL CONFERENCE

June 1-4, 2021



Reserve Your Spot Today!

PMBA's much anticipated annual conference is coming to you! The PMBA All Access 2021 Annual Conference is being held **June 1–4** from the convenience of your home or work office.

We are excited to bring you the quality education, networking, and lineup of speakers that you're used to. Our immersive, virtual platform will bring you face-to-face with key industry professionals.

Our virtual event will also provide you with the valued continuing education many of you rely on for credit under NASBA, SHRM, and, new this year, HRCI.

[Register Now](#)

For Public Media Stations, Authentic Partnerships are Essential

CPB

Public media stations have long used their unique blend of local/national content and community partnerships to fulfill their educational mission. However, the global pandemic has increased their challenge and intensified their work, according to a 2020 Survey of Station Education Work commissioned by the Corporation for Public Broadcasting (CPB). [Read more.](#)

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Data Says AM/FM Radio Still Leads in Automotive Environment

Radio World

Despite the fact that traditional AM/FM broadcasting is at the century mark, it still leads all newcomers in the in-car media ecosphere.

That's according to The Infinite Dial 2021's latest data. The annual Infinite Dial is prepared by Edison Research and Triton Digital. [Read more.](#)

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Companies Weigh Changes to PTO Policies for Post-Pandemic Times

SHRM

Today, company leaders and HR professionals are seeing the cost of a workforce that hasn't taken a proper vacation in over a year. Employee burnout and other mental health issues are widespread, and as spring arrives and the number of vaccinations increase nationally each day, families are thinking ahead to vacation time together. [Read more.](#)

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Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Digital Content Manager](#) (Blue Ridge Public Radio)
- [Community Education Coordinator](#) (Detroit Public TV)
- [Payroll Coordinator](#) (ideastream)
- [Environment & Climate Change Reporter](#) (CapRadio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

