



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming Online Learning Opportunities

CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 2

Tuesday, February 23, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss understanding CPB's NFFS criteria to ensure reporting compliance and tips to avoid misreporting. They will also discuss the Communications Act, transparency requirements, and fraud prevention.

Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **Debra Jacobson**, Senior Team Leader, CPB
- **Helen Mollick**, General Counsel, CPB OIG
- **Joe Green**, CPA, Team Leader, CPB

Member
Registration

Nonmember
Registration

The Match Game: Pairing People and Learning Opportunities for Personal Growth in Public Media

Thursday, March 11, 2021 | 2:00 pm–3:00 pm ET

Max Duke will discuss "What happens when we get so caught up in our job that we forget about our career?"

Learning Objectives:

1. Learn about the four stages of competence and how to find the right learning opportunity to foster growth.
2. Explore various types of mentorship and the best time to use each type.
3. Identify the pitfalls of mentoring and how to avoid them.
4. Hear about the various professional development and mentoring programs offered by PBS and available to station staff.

Speaker

- **Max Duke**, Vice President of Station Strategy & Development (SSD), PBS

Member
Registration

Nonmember
Registration

Fees

Members: Always free!

Nonmembers: \$100

CPE and PDC Information

CPE Credits: 1.2

Session Content Level: Overview

Instructional Delivery Style: Group/Digital Live

Field of Study: Specialized Knowledge and Application, and Communications, respectively

Target Audience: Members & Nonmembers

Target Licensee Type: All

Prerequisites: None

PDC Credits: 1.0

PBS Execs Upbeat About Financial Outlook, New Arts Programs

Current

Speaking before TV critics and writers Tuesday, PBS President Paula Kerger expressed optimism about PBS finances and support for public broadcasting's federal funding under the administration of President Biden.

Many public TV stations are reporting strong membership revenues, and prospects for stability in federal funds are good, Kerger said during a virtual executive session that opened PBS' portion of the Television Critics Association Winter Press Tour. Kerger and other press tour panelists discussed PBS' commitment to diversity in programming, including two new initiatives to commission work from diverse filmmakers. [Read more.](#)



WHO KNEW COLLABORATION COULD WORK SO WELL?

LEARN MORE AT [CDPCOMMUNITY.ORG](https://cdpcommunity.org)

Taking Advantage of a Broader Talent Pool

SHRM

As many organizations around the country continue to operate in a remote or hybrid way and many indicate that they may do so for the foreseeable future (or even permanently), some are beginning to realize a potential big benefit—an opportunity to recruit and hire employees from a much broader talent pool. [Read more.](#)

The Integrity and Ethics of Broadcast Engineers

Radio World

I am moved to write about a matter now before the Media Bureau at the FCC. The subject is the ethical obligations of broadcast engineers.

Having served as SBE general counsel for 40 years now, I can count on one hand the number of times that the SBE board of directors has found it necessary to revoke an engineer's SBE membership, and still have some fingers left over. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Director, National Foundation and Government Development](#) (WETA)
- [Producer](#) (Rhode Island PBS)
- [Education Generalist](#) (Detroit Public TV)
- [News Director](#) (KUOW)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

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