



# PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association



## PMBA ALL ACCESS

### 2021 ANNUAL CONFERENCE

June 1-4, 2021



## PMBA is Going Virtual in 2021

Based on member feedback and current news, the PMBA board has decided to move this year's conference to a full virtual experience. While we had hoped that we would be back in person at this point, we want to make sure everyone stays safe and is able to participate. According to our survey results, 67% of the membership has stations that have paused travel indefinitely and do not know when it will resume. Of those who think they can travel this year, it does not seem it will be feasible until October or later. To everyone who participated in the survey, thank you for sharing your thoughts with the board.

While we are disappointed that we must put off seeing each other in person for another year, we are happy to announce that **registration for our virtual event is now open!** While we are waiting on a few more speaker details to come in, the complete schedule is now posted along with available sessions.

[Register Now](#)

Note: If you deferred your registration from last year's in-person event to this year's in-person event, a staff member will be in touch with you soon about processing your refund.

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## Upcoming Online Learning Opportunities

### CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 2

Tuesday, February 23, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss understanding CPB's NFFS criteria to ensure reporting compliance and tips to avoid misreporting. They will also discuss the Communications Act, transparency requirements, and fraud prevention.

## Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **Debra Jacobson**, Senior Team Leader, CPB
- **Helen Mollick**, General Counsel, CPB OIG
- **Joe Green**, CPA, Team Leader, CPB

Member  
Registration

Nonmember  
Registration

## The Match Game: Pairing People and Learning Opportunities for Personal Growth in Public Media

Thursday, March 11, 2021 | 2:00 pm–3:00 pm ET

Max Duke will discuss "What happens when we get so caught up in our job that we forget about our career?"

Learning Objectives:

1. Learn about the four stages of competence and how to find the right learning opportunity to foster growth.
2. Explore various types of mentorship and the best time to use each type.
3. Identify the pitfalls of mentoring and how to avoid them.
4. Hear about the various professional development and mentoring programs offered by PBS and available to station staff.

## Speaker

- **Max Duke**, Vice President of Station Strategy & Development (SSD), PBS

Member  
Registration

Nonmember  
Registration

## Fees

Members: Always free!

Nonmembers: \$100

## CPE and PDC Information

CPE Credits: 1.2

Session Content Level: Overview

Instructional Delivery Style: Group/Digital Live

Field of Study: Specialized Knowledge and Application, and Communications, respectively

Target Audience: Members & Nonmembers

Target Licensee Type: All

Prerequisites: None

PDC Credits: 1.0

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## FCC to Hold Auction for Radio Construction Permits in 2021

*Public Media Company*

The FCC recently announced an auction of 136 FM and AM broadcast construction permits

across the country and is currently seeking comment on the competitive bidding procedures. This auction may seem familiar; the auction was slated to take place last year, but was delayed due to the pandemic. [Read more.](#)



## WHO KNEW COLLABORATION COULD WORK SO WELL?

LEARN MORE AT [CDPCOMMUNITY.ORG](https://CDPCOMMUNITY.ORG)

### PBS, CPB Launch Podcast Training Program

*Broadcasting+Cable*

With the pandemic making it even more important that kids are "ready to learn" from home, the Corporation for Public Broadcasting are teaming up with PBS Kids and audio tech company PRX on a Ready to Learn podcast training and development program. [Read more.](#)

### 'I Work from Home or I Quit!' How Can HR Retain Employees?

*HRMorning*

Many employees who've worked from home want to keep it that way. If they can't stay home, they'll quit. What can HR do to retain employees now?

Nearly 30% of remote workers say they'll quit their job if they aren't allowed to continue remote work, recent research from LiveCareer found. Another two-thirds of employees say they only prefer to work for companies that offer remote work options. [Read more.](#)

### Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Payroll Coordinator](#) (ideastream)
- [Director of Foundation Engagement](#) (Capital Public Radio)
- [Executive Director](#) (Aspen Public Radio)
- [Development Associate](#) (WSBE Rhode Island PBS)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

### Call for Job Descriptions Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're

always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

**Help your peers by adding to the database today!**

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## Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

