



# PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

## Upcoming Online Learning Opportunities

### CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 1

Tuesday, January 26, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss how they conduct their audits and discuss internal controls to comply with CSG financial reporting, the Communications Act, CSG Grants, and reporting membership premiums on the AFR.

#### Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **William Richardson**, Deputy Inspector General, CPB OIG
- **Terry Letko**, Senior Auditor, CPB
- **Carl Jannetti**, Senior Team Leader, CPB
- **Julia Stancil**, Team Leader, CPB

Member  
Registration

Nonmember  
Registration

### CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 2

Tuesday, February 23, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss understanding CPB's NFFS criteria to ensure reporting compliance and tips to avoid misreporting. They will also discuss the Communications Act, transparency requirements, and fraud prevention.

#### Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **Debra Jacobson**, Senior Team Leader, CPB
- **Helen Mollick**, General Counsel, CPB OIG
- **Joe Green**, CPA, Team Leader, CPB

Member  
Registration

Nonmember  
Registration

Fees

Members: Always free!  
Nonmembers: \$100

## CPE and PDC Information

CPE Credits: 1.2  
Session Content Level: Overview  
Instructional Delivery Style: Group/Digital Live  
Field of Study: Specialized Knowledge and Application  
Target Audience: Members & Nonmembers  
Target Licensee Type: All  
Prerequisites: None  
PDC Credits: 1.0



## Save the Date!

The 2021 PMBA Annual Conference will take place **June 1–4, 2021**, as a hybrid experience in both San Diego and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you're used to!

PMBA's annual conference is the one conference designed specifically for public media professionals, including general managers, CFOs, financial and business executives, HR professionals, and a broad array of supporting organizations. Not only will this all access event provide you with insightful education and access to top industry speakers, but it will also offer a variety of networking opportunities to build relationships with and tap into the knowledge and experience of your peers.

## Community Broadcaster: Making Sense of Chaos

*Radio World*

This week's violent clashes in Washington have put the focus on one of community radio's great challenges: what does a community media organization do when an evolving story grips the nation?

As audiences were hungry for information about this horrendous moment, community media naturally sought out ways to bring coverage. For many outlets, there were few choices. [Read more.](#)

## CPB Urges On-Time Completion of FY2020 Financial

## Documents

*The University Station Alliance*

No one needs to be reminded that 2020 has been a tough year. In times like these, Congress considers additional funding to help public broadcasting stations weather a tough economy. Please submit audited financial reports (AFRs) and Station Activity Surveys (SASs) on time. Television stations and joint licensees are urged to submit their SABS by January 15, 2021, one month ahead of the normal deadline. Institutional licensees should note that Indirect Administrative Support methodology has changed for FY 2020 with the goal to reduce time and errors, and provide consistency.

Details can be found in these three documents:

- [CPB IAS Standard Method Instructions](#)
- [CPB IAS Standard Method Excel Spreadsheet](#)
- [CPB Webinar Training and Presentations](#)



## WHO KNEW COLLABORATION COULD WORK SO WELL?

LEARN MORE AT [CDPCOMMUNITY.ORG](https://cdpcommunity.org)

## 10 Things Public Media Should Forget and Consider in 2021

*Current*

2020 should be a lesson in the Yogi Berra quote: The future ain't what it used to be.

To think that life after 2020 will follow a linear path, you'd be kidding yourself. And the ripples of 2020 will continue long past this year.

As I scan public media, I find myself asking: Will public media emerge stronger from the pandemic? It's too early to answer that question, but this is a perfect moment for self-examination. [Read more.](#)

## Lack of Funding Hampers FCC From Implementing Tougher Pirate Radio Enforcement

*Inside Radio*

Included in a federal law adopted last year that raised pirate fines to \$2 million was a requirement that the agency send an annual update to Congress. The aim was to apprise lawmakers on what efforts were being done to combat pirate radio. The FCC has just sent its first report and it says more money will be needed to implement some of what the law requires. [Read more.](#)

## Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry

job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Development Coordinator, Data Management](#) (St. Louis Public Radio)
- [Associate Producer, On-Air Fundraising](#) (WETA)
- [Membership Coordinator](#) (WTMD)
- [Executive Administrative Assistant](#) (ATL PBA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

---



## Call for Job Descriptions

### Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

---



## Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

