



# PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

## 2021–2022 Membership Renewals

It is time to renew your PMBA membership for the 2021–2022 membership renewal cycle! Continue to be a part of the trusted go-to trade association for public media business professionals by [renewing today](#).

Can't renew online? Email [info@pmbaonline.org](mailto:info@pmbaonline.org), and we will send you a PDF invoice.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at [ajackson@pmbaonline.org](mailto:ajackson@pmbaonline.org).



## Reserve Your Spot Today!

The [2022 PMBA Annual Conference](#) will take place **May 31–June 3, 2022**, as a hybrid experience in both Washington, D.C. and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you're used to!

[Register Now](#)

job descriptions?



**WE'VE GOT YOU COVERED.**

**JOB DESCRIPTION DEPOT**

Powered by PMBA in partnership with Current.



PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

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## How To Sustain Source Diversity Tracking in Your Organization

*America Amplified*

You've started tracking the diversity of your sources. Hooray! Now, there are a few things you and your newsroom can do to make sure that source diversity tracking becomes a lasting habit. [Read more.](#)

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## Mental Health Parity: Don't Get Left Out in the Cold

*SHRM*

Federal law—the Mental Health Parity and Addiction Equity Act—requires health plans that provide mental health and substance use disorder coverage to ensure that the financial requirements (like co-insurance) and treatment limitations (like visit limits and provider access) that apply to those benefits are no more restrictive than the predominant requirements that apply to medical and surgical benefits.

By default, employers that sponsor group health plans generally are responsible for compliance with these and other federal requirements. [Read more.](#)

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## As 2021 Winds Down, Economic Conditions Should Be Good for Fundraisers

*The Chronicle of Philanthropy*

Consumers are pessimistic, but experts predict this will have a minimal impact on household giving as the year-end season ramps up. That's because most fundamental measures of the economy—aside from inflation—are better for most people than at any point since the pandemic began. At the end of the day, unemployment is down and markets are up over the year. Those should bode well for fundraisers looking over the last four weeks of 2021. [Read more.](#)

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## Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Senior Producer](#) (WUCF)
- [Digital Asset Manager Administrator \(IT Consultant I\)](#) (SCETV)
- [Senior Development Officer, Major Gifts](#) (St. Louis Public Radio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including

the closing date.

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