



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming PMBA Watercooler

CPB OIG Roundtable—Answering Your Questions About OIG Audits, Evaluations, and Investigations

Tuesday, February 22, 2022 • 1:00 pm ET

OIG officials will answer questions about how they conduct audits, evaluations, and investigations. The discussion may include interpreting and applying CPB requirements, best practices, and internal controls to comply with CSG financial reporting, the Communications Act, transparency requirements, and other CPB requirements. There will be an opportunity to submit questions during the webinar and [in advance](#).

This event is free and open to PMBA members only.

[Register Now](#)



Reserve Your Spot Today!

The [2022 PMBA Annual Conference](#) will take place **May 31–June 3, 2022**, as a hybrid experience in both Washington, D.C. and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you're used to!

[Register Now](#)

job descriptions?



WE'VE GOT YOU COVERED.

JOB DESCRIPTION DEPOT

Powered by PMBA in partnership with Current.



PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

FCC Filing Window Gives Stations Chance to Launch New Radio Broadcasts

Current

Dozens of public broadcasters await the results of an FCC application window that offered a rare chance to expand their radio services with new frequencies.

The commission received 1,282 applications for new noncommercial signals in a filing window that closed Nov. 9. About three dozen applicants were nonprofits or educational institutions that already operate public radio stations. The applicants also included low-power FM broadcasters and two Native tribes. [Read more.](#)

7 Staffing Trends to Watch in 2022

HR Dive

Ten million. That's the number of workers United States businesses need to fill job openings. Yet, only 8.4 million people are seeking work, according to the most recent data. Everyone thought pandemic benefits ending would send workers back to the market. Then we thought a pay increase would be the panacea. Yes, there was a small bump. But now what? As we roll into 2022, here are the staffing trends we're watching that could influence these figures. [Read more.](#)

75 Public Media Stations Selected for Digital Transformation Program

Corporation for Public Broadcasting

Seventy five public media stations have been selected to participate in the Digital Transformation Program, a virtual program developed by the Poynter Institute to educate, assist, and coach public media senior leaders and their staff on the best strategies and tactics to transform their organization's digital operations and culture. The training is funded by the Corporation for Public Broadcasting (CPB). [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Field Marketing Coordinator](#) (WXPN)
- [Director of Podcasting](#) (Public Broadcasting Atlanta)
- [President and CEO](#) (Southern Oregon PBS)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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