

2021–2022 Membership Renewals

It is time to renew your PMBA membership for the 2021–2022 membership renewal cycle! Continue to be a part of the trusted go-to trade association for public media business professionals by [renewing today](#).

Can't renew online? Email info@pmbaonline.org, and we will send you a PDF invoice.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at ajackson@pmbaonline.org.

job descriptions?



WE'VE GOT YOU COVERED.

JOB DESCRIPTION DEPOT

Powered by PMBA in partnership with Current.

PMBA is excited to announce the relaunch of the [Job Description Depot](#) in partnership with Current! Let us take the stress out of recruitment by providing you with hundreds of job descriptions others in public media have written for similar positions.

Our online searchable database allows members to filter by job category, station type, licensee type, and station size. The tool currently contains over 600 positions with new positions being added monthly. We've got you covered!

Joan Ganz Cooney Center Launches Project to Engage Public Media Stations, Youth

Corporation for Public Broadcasting

The Joan Ganz Cooney Center at Sesame Workshop announced the launch of an ambitious new phase of the By/With/For Youth: Inspiring Next Gen Public Media Audiences initiative (Next Gen Public Media). With funding from the Corporation for Public Broadcasting (CPB), the project will work with public media stations to create meaningful content by, with, and for today's young people to meet their unique educational, community, and career-focused

needs. [Read more.](#)

Pew: Radio News Reaches More Than a Third of 18–29 Year Olds, More Than Half of 30–49s

InsideRadio

While digital and TV may be the primary news sources for most Americans, radio continues to reach a significant news audience and outpaces print, according to Pew Research Center's latest report on the state of news, information, and journalism in the digital age. The results of Pew's survey, conducted last July and August, 52% of those 30–49, and 35% of adults age 18–29, say they get news often or sometimes from radio, while that number is 51% of all U.S. adults, a slight increase from 2020. [Read more.](#)

Last-Minute Tips for Open Enrollment Communications

SHRM

As open enrollment periods near or get underway for 2022 plan year benefits, SHRM Online has collected the following reminders on effectively communicating with employees about selecting and enrolling in benefits offerings. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Coordinator, Foundation and Government Development](#) (WETA)
- [Mid-Level Giving Fundraising Manager](#) (Public Broadcasting Atlanta)
- [Information Systems Coordinator](#) (NWPB)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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