



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

PMBA | 2020

Annual Conference

MGM National Harbor | Washington, D.C.

MAY 26-29, 2020

PMBA's Annual Conference is the one conference designed specifically for public media professionals, including general managers, CFOs, financial and business executives, HR professionals, and a broad array of supporting organizations.

Announcing the PMBA 2020 Annual Conference Opening Keynote Speaker...

Judy Woodruff of PBS NewsHour

Join Judy Woodruff, one of the most well-respected veteran reporters in the system, for a discussion on the value of public media in the current environment and insight on how public media has changed over the years.



Visit [our website](#) for more information!

Register
Today

CPB Community Service Grants Updates

Katherine Arno Named CPB Vice President, Community Service Grants and Station Initiatives

CPB

The Corporation for Public Broadcasting (CPB) named Katherine Arno as vice president, Community Service Grants and Station Initiatives, effective February 17, 2020. She will oversee the development and implementation of policy for the Community Service Grant Program, which annually distributes more than \$300 million to support public television and radio stations throughout the country. She will also oversee initiatives to help stations improve their ability to provide strong public service to their communities.

[Read more.](#)

Message from CPB for Community Service Grant Recipients

From Kate Arno, CPB Vice President, Community Service Grants and Station Initiatives

This message is for radio and television Community Service Grant (CSG) recipients that file an Annual Financial Report (AFR) and report indirect administrative support (IAS) from their institutional licensee as non-federal financial support (NFFS).

As part of the recently completed radio and television CSG policy reviews, we took an extensive look at how to simplify the method for reporting IAS as NFFS. Both the radio and television CSG review panels recommended a new method that was tested last winter by the panels' joint IAS subcommittee. CPB management supported the recommendation, and the CPB board of directors recently approved the new method. CSG recipients will use this method in a practice session this winter that will prepare the way to report IAS for the first time in fiscal year (FY) 2020 financials submitted to CPB.

[Read more.](#)

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Annual Gender Analysis Study Released for Calendar Year 2019

Mentoring and Inspiring Women in Radio (MIW) Group

For the last 20 years, the Mentoring and Inspiring Women in Radio (MIW) Group has compiled and analyzed the number of women in radio broadcasting who are rising to the ranks of management. Data gathered for this annual MIW Gender Analysis Study specifically tracks the progress of female professionals holding general manager, sales manager, and program director positions. The MIW Gender Analysis Study has been consistently released, utilizing the same methodology, since 2000. [Read more.](#)

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently.

Here are just a few:

- [Network System Specialist](#) (Capital Public Radio)
- [Traffic Specialist II, Radio](#) (ideastream)
- [Part-Time Technician](#) (DPTV)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Low Pay: An Obstacle to Attracting Nonprofit Leaders

Forbes

There's a significant challenge looming in the nonprofit world. Over the past 20 years, the nonprofit sector has risen in stature and influence. Today, the nonprofit industry represents over 10% of jobs in the United States, according to a Johns Hopkins University report. More importantly, the nonprofit sector serves and meets real-world social service needs across the board, whether it be feeding the poor, providing shelter for the homeless, treating the addicted, or a host of other significant societal problems.

[Read more.](#)

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Access Past PMBA Webinar Recordings

Free to Members

Did you know that PMBA archives all of its [webinars](#) in the members-only section of the website? Member station staff can access these informational recordings any time that's convenient for them.

Here are just a few of the available recordings:

- Common Findings and Trends in CPB Inspector General Audit Reports and What You Can Do to Prepare for an Audit
- Active Shooter Training—How to Prepare Your Station
- Addressing and Mitigating Implicit Bias
- Time's Up on Sexual Harassment

If you are a PMBA member and are having difficulty accessing the members-only section, please contact info@pmbaonline.org.

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