



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

PMBA Benchmarking Survey

As PMBA continues to serve the system during this difficult time, we are more committed than ever to providing you with critical benefits that will help your station be successful. Accordingly, we are continuing with our “PMBA Compensation Insights” project this spring, and we need your help. This interactive platform will allow members to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs, employee counts, and more.

Please encourage your station to contribute to this tool. If you have already completed your salary data for CPB, submitting for this project should take no more than 10 minutes. If you are the primary contact for your station but have not received the submission template, please contact PMBA and we will update your station’s contact information.

PMBA Annual Conference

Last week, we regretfully announced that our in-person event scheduled at the MGM Grand National Harbor for May 26–29, 2020, was canceled. Our staff and volunteers continue to diligently work with all of our speakers on an alternative to present PMBA sessions under a virtual education program. Please continue to check [our website](#) for the latest updates.

APTS Action, Inc., Funding Update

APTS Action, Inc.

Today the Senate announced a deal on a third stimulus package, totaling nearly \$2 trillion. We are pleased to report that the package, which is expected to pass the Senate later today, contains \$75 million for public broadcasting.

This funding will help address the economic losses stations are already experiencing and the costs of the enhanced educational services stations are continuing to roll out to support at-home learning in their communities. [Read more.](#)

Your Ad Here.
For information on placing your ad in
 **PMBA STATEMENTS**
[view our media kit.](#)

How Public Service Media Is Rising to the Coronavirus Crisis

Current

Current aims to give a voice to stations' experiences and experiments during this public health crisis. We want to know about your uniquely local efforts to serve your viewers, listeners, and readers so that we can share your ideas and initiatives. [Read more.](#)

Confused About the Coronavirus Paid-Leave Mandate? DOL Issued Some Guidance

SHRM

The U.S. Department of Labor (DOL) issued its first official guidance for employers and workers about the paid-leave provisions in the coronavirus relief bill that was signed into law on March 18.

The Families First Coronavirus Response Act's (FFCRA's) emergency paid-leave provisions apply to businesses with fewer than 500 employees, but there are exceptions available for small businesses and companies that employ health care workers. [Read more.](#)

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently.

Here are just a few:

- [Director of Events and Theater](#) (WNIN Tri-State Public Media, Inc.)
- [Coordinator, Foundation & Government Development](#) (WETA)
- [Chief Experience Officer](#) (ideastream)
- [Vice President of Finance](#) (WHRO Public Media)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

PBS's Response to COVID-19

PBS

Like many of you, we at PBS have quickly adapted our policies and practices to manage a primarily remote workforce. Our transition to telework status for nonessential employees (which we have extended until April 10) has gone relatively smoothly, and I am confident that we are well-positioned to maintain continuity of operations.

PBS is focused on three priorities during this crisis:

1. Keeping our technical infrastructure sound
2. Delivering relevant and robust programming
3. Working in partnership with stations to help parents and educators fill educational gaps while schools are closed

[Read more.](#)

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Be sure to follow us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow us.

