



# PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

## Upcoming PMBA Webinar

### Guided Conversations: Moving Toward Authentic Diversity and Inclusion

With Alina Muehlbauer and Julie Kniseley of James Moore & Co.

Thursday, October 8, 2020 • 2:00 pm ET

Diversity and inclusion are, arguably, the most important work a business can do right now to strengthen employee engagement and to ensure a cohesive, productive, and resilient workforce—whether working remotely or upon the return to the workplace. During this session, we will discuss how to examine unconscious bias that may exist in your workplace culture and review best practices to embrace commonalities and differences in order to move to the organization forward.

#### Fees

Members: Always free!

Nonmembers: \$100

#### CPE, HRCI, and PDC Information

CPE Credits: 1.2

HRCI Credits: 1

PDC Credits: 1.0

Session Content Level: Overview

Instructional Delivery Style: Group/Digital Live

Field of Study: Specialized Knowledge and Application

Target Audience: Anyone

Target Licensee Type: All

Prerequisites: None

Member  
Registration

Nonmember  
Registration



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## Public TV Fights Datacasting Fees at FCC

*Current*

Should public TV stations that use a portion of their spectrum to provide noncommercial data services have to pay fees for that service? That question is before the FCC in a rulemaking proceeding with groups including PBS, America's Public Television Stations, and the Public Media Venture Group arguing that the fees are hindering development of ATSC 3.0 "broadcast internet" datacasting. [Read more.](#)

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## Development From a Distance: How to Conduct Performance Reviews Remotely

*HR Dive*

A return to the office is still a long way off for many, driving some employers to shift out of crisis mode and work to instill a sense of normalcy into operations.

For some, that will include performance reviews, a staple in many businesses. Often, reviews give employees feedback to improve job performance and provide the manager and employee an opportunity to create career development plans. [Read more.](#)

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## World College Radio Day Approaches

*Radio World*

Though much of college radio station activity has been hamstrung by COVID-19 limitations, early October will see the return of World College Radio Day.

Officially October 2, the 10th annual World College Radio Day will feature rocker Bret Michaels as its Official 2020 Ambassador. Michaels is best known for his work with the band, Poison. [Read more.](#)

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## New Industry Job Listings Added!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Producer, Michigan Learning Network](#) (Detroit Public TV)
- [Director, BrainLine](#) (WETA)
- [Reporter/Producer](#) (WSKG)
- [Content Director/Morning Edition Host](#) (KUNR Public Radio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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## Call for Job Descriptions

### Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

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