

2020-2021 Membership Renewals

It's time to renew your PMBA membership for the 2020–2021 membership year! We've begun sending renewal invoices via mail and emails.

Renew your [membership online](#) or download a [membership application](#).

Can't renew online? Email info@pmbaonline.org and we will send you a PDF invoice. While our staff is working remotely, we are still receiving mail and will be able to process your payment.

Deadline: Due to COVID-19, we are offering an extended grace period for renewal through August 31, 2020.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at ajackson@pmbaonline.org.

Upcoming Online Learning Opportunities

Webinar: Leading With Empathy
With Kristen Crockett, Director of Learning and Development at PBS
Wednesday, August 19, 2020 • 2:00 pm ET

Join us for a session that explores empathy, connections, and leadership.

Learning Objectives:

- Explore how empathy helps drive connection and relationships through understanding.
- Discover the science behind the power of empathy.
- Discuss common pitfalls to avoid and strategies you can use to drive meaningful relationships with your teams.

Fees

Members: Always free!
Nonmembers: \$100

CPE and PDC Information

CPE Credits: 1.2
PDC Credits: 1.0
Session Content Level: Overview

Instructional Delivery Style: Group/Digital Live
Field of Study: Human Resources
Target Audience: Members Only
Target Licensee Type: All
Prerequisites: None

Member
Registration

Nonmember
Registration

Webinar: 2020 Accounting Update: Make-up Session
With Lisa Anne Lipsky and Marla Hummel of Grant Thornton, LLP
Wednesday, August 26, 2020 • 1:00 pm ET

Learn about the most recent and pertinent updates from the Financial Accounting Standards Board (FASB) and the Governmental Accounting Standards Board (GASB), including a review of the upcoming changes to revenue recognition, lease accounting, and not-for-profit reporting.

**Due to some small technical difficulties, we were unable to offer this session in its entirety during the 2020 PMBA Annual Conference. This will be a make-up session to ensure that everyone who would like to participate is able to receive all of the information as well as receive continuing education credits.*

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Member
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Water Cooler Conversation: COVID-19: A Conversation About Returning to Work
Thursday, September 17, 2020 • 2:00 pm ET

With COVID-19, we've all been faced with a crisis that has changed the way we work. This pandemic has caused stations to be adaptive and resilient in responding to the crisis. While a return to "normal" has become a distant thought, we still need to have a plan and chart a path for an eventual return to work.

Join our water cooler as we discuss the effects of COVID-19, how the workplace has been reinvented, and how stations are preparing for an eventual return to work. We will engage in conversation on these key critical areas:

- COVID-19 employer cost considerations
- COVID-19 best practices (e.g., PPE, social distancing, temperature checks, signage)
- Mental health/work-life balance
- Virtual management, meetings, and virtual meeting fatigue

Join the conversation, share your perspective, and find out what steps other stations are taking. We look forward to your participation and engagement in this timely and important discussion.

As always, water cooler conversations are free and members-only!

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PMBA's Compensation Insights

PMBA wants to provide you with helpful, quality data in a time when accurate information is critical to making informed decisions for your station. Our interactive platform, [Compensation Insights](#), will allow members to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs offered, employee counts, and more. **But, we need your help to make it possible!**

Please encourage your station to take advantage of this invaluable tool by submitting your station's data before **August 15!** More information on how this tool can provide a valuable resource to your station can be found on [our website](#). **If you are the primary contact** for your station but have not received the submission template, please [contact PMBA](#) and we will update your station's contact information.

Thank you in advance for your support!



WHO KNEW COLLABORATION COULD WORK SO WELL?

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NPR, Advocacy Group Call on Congress to Give University Stations Access to PPP

Current

NPR and the University Station Alliance are leading an effort to convince Congress to extend the Paycheck Protection Program to public media stations licensed to universities. [Read more.](#)

New COVID-19 Screening Rules: What's Allowed, Who's Paying

HRMorning

As employers grapple with how to screen employees for the coronavirus upon returning to the workplace, several federal agencies have issued new testing rules and guidance.

In June, there were two big coronavirus testing developments. [Read more.](#)

New Industry Job Listings Added!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Science and Environment Reporter](#) (St. Louis Public Radio)
- [General Manager/Public Broadcasting](#) (CMU)
- [Producer, National Projects & Station Relations](#) (DPTV)
- [Revenue Reporting and Reconciliation Specialist](#) (WETA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Current Webinar: Diversity & Inclusion @ the Leadership Level

Tuesday, August 11, 2020 • 2:00 pm ET

What impact do executives of color have on diversity, equity, and inclusion at the institutions they lead and the audiences their stations serve? How can white pubmedia leaders and managers demonstrate a real commitment to ensuring that their organizations look and sound more like the racially diverse audiences they are called to serve? Join the next Building Resilience webinar for an honest conversation focusing on these questions and yours.

Guests

Ronnie Agnew, Executive Director of Mississippi Public Broadcasting, a joint licensee. Ronnie has served on the boards for PBS, APTS, NETA, and American Public TV.

Deanna Mackey, Executive Director of the Public Television Major Market Group (PTMMG). She is the founder of Public Media Women in Leadership and the former Station Manager/COO at joint licensee KPBS in San Diego.

[Register Here](#)

Call for Job Descriptions

[Job Description Tool](#)

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

