

## 2020–2021 Membership Renewals

It's time to renew your PMBA membership for the 2020–2021 membership year! We've begun sending renewal invoices via mail and emails.

Renew your [membership online](#) or download a [membership application](#).

Can't renew online? Email [info@pmbaonline.org](mailto:info@pmbaonline.org) and we will send you a PDF invoice. While our staff is working remotely, we are still receiving mail and will be able to process your payment.

**Deadline:** Due to COVID-19, we are offering an extended grace period for renewal through August 31, 2020.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at [ajackson@pmbaonline.org](mailto:ajackson@pmbaonline.org).

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## Upcoming Online Learning Opportunities

**Webinar: 2020 Accounting Update: Make-up Session**  
**With Lisa Anne Lipsky and Marla Hummel of Grant Thornton, LLP**  
**Wednesday, August 26, 2020 • 1:00 pm ET**

Learn about the most recent and pertinent updates from the Financial Accounting Standards Board (FASB) and the Governmental Accounting Standards Board (GASB), including a review of the upcoming changes to revenue recognition, lease accounting, and not-for-profit reporting.

*\*Due to some small technical difficulties, we were unable to offer this session in its entirety during the 2020 PMBA Annual Conference. This will be a make-up session to ensure that everyone who would like to participate is able to receive all of the information as well as receive continuing education credits.*

### Fees

Members: Always free!  
Nonmembers: \$100

### CPE and PDC Information

CPE Credits: 1.2  
PDC Credits: 1.0

Session Content Level: Overview  
Instructional Delivery Style: Group/Digital Live  
Field of Study: Accounting  
Target Audience: Members Only  
Target Licensee Type: All  
Prerequisites: None

Member  
Registration

Nonmember  
Registration

## Water Cooler Conversation: COVID-19: A Conversation About Returning to Work

Thursday, September 17, 2020 • 2:00 pm ET

With COVID-19, we've all been faced with a crisis that has changed the way we work. This pandemic has caused stations to be adaptive and resilient in responding to the crisis. While a return to "normal" has become a distant thought, we still need to have a plan and chart a path for an eventual return to work.

Join our water cooler as we discuss the effects of COVID-19, how the workplace has been reinvented, and how stations are preparing for an eventual return to work. We will engage in conversation on these key critical areas:

- COVID-19 employer cost considerations
- COVID-19 best practices (e.g., PPE, social distancing, temperature checks, signage)
- Mental health/work-life balance
- Virtual management, meetings, and virtual meeting fatigue

Join the conversation, share your perspective, and find out what steps other stations are taking. We look forward to your participation and engagement in this timely and important discussion.

**As always, water cooler conversations are free and members-only!**

Member  
Registration

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## PMBA's Compensation Insights

PMBA wants to provide you with helpful, quality data in a time when accurate information is critical to making informed decisions for your station. Our interactive platform, [Compensation Insights](#), will allow members to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs offered, employee counts, and more. **But, we need your help to make it possible!**

Please encourage your station to take advantage of this invaluable tool by submitting your station's data! More information on how this tool can provide a valuable resource to your station can be found on [our website](#). **If you are the primary contact** for your station but have not received the submission template, please [contact PMBA](#) and we will update your station's contact information.

Thank you in advance for your support!



## WHO KNEW COLLABORATION COULD WORK SO WELL?

LEARN MORE AT [CDPCOMMUNITY.ORG](https://cdpcommunity.org)

### Branded Face Masks Are Letting Virus-Conscious Wearers Show Their Pubmedia Love

*Current*

Move over, socks, mugs and tote bags—a new premium in public media is seizing on an urgent need among many audience members. [Read more.](#)

### 'It's Just Breathtaking': How a Turbulent 2020 is Likely to Impact HR Policies in the Long Run

*HR Dive*

The end of a year is typically a time for businesses to take stock of their successes and failures as well as the major turning points that defined them. In 2020, however, a succession of world-changing events may force those conversations sooner than usual. [Read more.](#)

### New Industry Job Listings Added!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Director of Development](#) (WDSE)
- [Project Accountant](#) (WETA)
- [General Manager](#) (KPFT Houston)
- [TV Traffic Coordinator](#) (Northern Cali)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

### Call for Job Descriptions

#### Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

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## Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

