

2020-2021 Membership Renewals

It's time to renew your PMBA membership for the 2020–2021 membership year! We've begun sending renewal invoices by postal mail and emails. We are also offering discounted membership rates for new members. As part of our special offer, all new members considered medium or large stations joining during this year's membership cycle will receive a one-time \$55 discount on their dues. New members considered small stations will receive a one-time discount of \$20 for their dues.

Renew your [membership online](#) or download a [membership application](#).

Can't renew online? Email info@pmbaonline.org and we will send you a PDF invoice. While our staff is working remotely, we are still receiving mail and will be able to process your payment.

Deadline: Due to COVID-19, we are offering an extended grace period for renewal through August 31, 2020.

If you have any questions about your membership, please call PMBA at (240) 844-3600 or contact Alisa Jackson, PMBA member services coordinator, at ajackson@pmbaonline.org.

PMBA's Compensation Insights

PMBA wants to provide you with helpful, quality data in a time when accurate information is critical to making informed decisions for your station. Our interactive platform, [Compensation Insights](#), will allow members to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs offered, employee counts, and more. **But, we need your help to make it possible!**

Please encourage your station to take advantage of this invaluable tool by submitting your station's data before **August 15!** More information on how this tool can provide a valuable resource to your station can be found on [our website](#). **If you are the primary contact** for your station but have not received the submission template, please [contact PMBA](#) and we will update your station's contact information.

Thank you in advance for your support!

Labor Department Issues More Coronavirus-Related Workplace Guidance

SHRM

As the COVID-19 crisis continues, the U.S. Department of Labor (DOL) has issued more guidance for workers and employers about their rights and responsibilities under federal leave and wage and hour laws. [Read more.](#)

Look at Giving Trends Before the Pandemic to Guide Your Fundraising Strategies

Current

We can use learnings from the last recession to guide our decisions as we navigate the changing fundraising landscape. What we know is that during times of economic strife, giving contracts, naturally. People don't necessarily become less generous, but they have less to give. This will most greatly impact areas of "expansion" giving: new donor acquisition and donor upgrading. [Read more.](#)

New Industry Job Listings Added!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Associate Producer, Local Projects](#) (WETA)
- [Freelance General Assignment Reporter](#) (KPBS)
- [Account Executive](#) (WQED)
- [Chief Financial Officer](#) (Public Broadcasting Atlanta)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

New Daniel Tiger's Neighborhood Special, Created in Response to COVID-19, Premieres August 17 on PBS KIDS

Corporation for Public Broadcasting

PBS KIDS announced a new special and episodes of Daniel Tiger's Neighborhood beginning Monday, August 17. Preschoolers and their families from neighborhoods across the country can hop on Trolley and "ride along" with Daniel Tiger, his family, and friends for a brand-new season of exploring big feelings, learning, and having fun. The top-rated, Emmy-winning

series from Fred Rogers Productions will premiere on PBS stations nationwide, the PBS KIDS 24/7 channel, and PBS KIDS digital platforms.

The new season of the hit show kicks off with “Daniel Tiger’s Neighborhood: Won’t You Sing Along with Me?,” a timely, music-filled special that helps address some of the challenges and disappointments “little tigers” and their families may be experiencing due to the COVID-19 pandemic. [Read more.](#)



Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We’re always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!



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