



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming Members-Only Webinar

Future of Fundraising: How Stripe Enables Online Payments for System Sustainability

Wednesday, July 15, at 2:00 pm ET

Your membership team is responsible for raising money and managing data, but the finance team is charged with overseeing costs. How do these business functions further align to meet the needs of donors in a digital economy? Join PBS Digital & Station Services for an introduction to Stripe online payment processing, which enables one-click giving capabilities on web, mobile, and OTT.

Learning Objectives:

- Learn how a federated fundraising infrastructure can support as well as augment local fundraising efforts.
- Learn how PBS Transaction Vault (TVault) will enable one-click giving capabilities on Amazon Fire TV.
- Learn how Stripe online payment processing will facilitate direct deposits into local merchant accounts.

This is a free, members-only webinar!

Register Today!

Jacque Gales Webb Named CPB Vice President, Radio

Corporation for Public Broadcasting

The Corporation for Public Broadcasting (CPB) has named Jacquie Gales Webb as Vice President, Radio, effective immediately. She is responsible for developing and implementing strategies to strengthen the ability of public radio stations to create high-quality, multiplatform content and to grow their audiences. [Read more.](#)

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 **PMBA STATEMENTS**
view our media kit.

Pandemic Forces Pubmedia's Interns to Adjust to Remote Work, Unsettled Job Market

Current

Early-career journalists are facing hurdles in gaining valuable experience in public media amid the COVID-19 pandemic, as employers suspend internships, juggle beats, and shift to working from home. [Read more.](#)

New Industry Job Listings Added!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [General Assignment Report](#) (KPBS)
- [Managing Director of Foundation & Government Relations](#) (WQED)
- [Director, TV CSG Policy and Review](#) (CPB)
- [Studio Operations Technician](#) (capradio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

How to Make the Right Hiring Decision

SHRM

The best way to make the right hiring decision is to put in the time upfront, thinking through the job description and common traits of successful team members as well as defining the company culture before the position is even advertised. It takes effort to find the right candidate. [Read more.](#)

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Be sure to follow

us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow.

