



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

PMBA Virtual Annual Conference Is a Success

Thank you to everyone who attended our very first virtual conference! We had more than 500 people register, which is record attendance for PMBA. As the first public media organization to hold a major virtual event, we could not be more grateful to our attendees, speakers, and sponsors for helping us pioneer the way for the system on this front. Last week, all attendees should have received a link to find all of the recordings and session materials from the event. If you did not receive this link and you still want to gain access, please email us at info@pmbaonline.org.

Public Radio Stations Receive Google Grants

Current

Current confirmed that WJFF and at least four other stations received grants from Google's Journalism Emergency Relief Fund for small and medium-sized newsrooms. Google opened the fund in April to assist local newsrooms that produce original local news and employ between two and 100 full-time journalists. [Read more.](#)

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SHRM: Employers Consider Safety Precautions for Return to Workplace

SHRM

Nearly half of organizations surveyed have not announced a return-to-work date as COVID-19 restrictions ease in some parts of the country, but a majority of HR professionals think setting even a tentative date is a good idea. [Read more.](#)

New Industry Job Listings Added!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Director, TV CSG Policy and Review](#) (CPB)
- [Vice President, Foundation & Government Development](#) (WETA)
- [Public Media Director of Annual Giving | Development Officer II/S](#) (WKAR)
- [Studio Operations Technician](#) (capradio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Fundraising Events in the Covid Era: Here's What to Consider

The Chronicle of Philanthropy

COVID-19 upended the spring fundraising season, and by now most nonprofits have made the tough calls to cancel, postpone, or transform their events into virtual gatherings.

The question everyone wants answered now: When can we safely attend events again? [Read more.](#)

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Be sure to follow us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow.

