



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

PMBA | Virtual Annual Conference May 26-29, 2020



Registration Is Now Open!

PMBA's much anticipated [Annual Conference](#) is coming to you in a virtual format, **May 26–29**, offering you the same valuable content, now appreciated from the comfort of your home.

We are excited to bring you the quality education, networking, and lineup of speakers that you're used to. Our immersive virtual platform will bring you face-to-face with key industry professionals from CPB, Public Media Company, and a variety of public radio stations. Expand your network by participating in a virtual happy hour and interacting with sponsors and exhibitors.

Our virtual event will also provide you with the valued continuing education many of you rely on for credit under CPB, CPA, and SHRM requirements. Attendees are able to receive up to 13 CPE credits and 7.5 PDC credits by participating in live sessions. **With registration rates ranging from \$45–\$150, you've never earned so many CPEs at so little cost!**

[Reserve Your Spot](#)

PMBA Board of Directors Election

The election window is now open for the four board seats that expire this year. Three seats are up for re-election and one seat is vacant.

Primary contacts with voting privileges for their station received an email yesterday (May 7) with a link to vote. If you feel you should have received this email and did not, please contact info@pmbaonline.org. Only one person from each member station may vote in the election. You will be asked to provide your name and station on the ballot; however this is for verification purposes only, and your vote selections will not be tied in any way to your information.

[View candidate bios](#) along with the answers each candidate provided to questions during the nomination process.

Message From Pat Harrison, President and CEO, CPB

As we near two months of teleworking and social distancing, it's important to look back and see how far we have come and how much we have accomplished. There is no question that the days are long, and the working conditions are hard, but I continue to be amazed by the commitment and ingenuity our system tirelessly displays, day in and day out. The American people are taking notice, and I believe that on the other side of this pandemic, the true value of public media will be apparent to all. [Read the full letter.](#)

It's Always Been You!

We need you now more than ever!

To sponsor or donate, contact Melissa Badami at mbadami@PMBAonline.org.

Thank you to **ALL** of our sponsors and donors with a special thank you to **CARS** for going the extra mile!



Bringing Them Back: Questions for HR from Returning Workers

SHRM

As employees begin to return to their workplaces after weeks under COVID-19 stay-at-home orders, they will have questions. After all, the world changed suddenly because of the deadly coronavirus pandemic and so have employees' expectations and fears. Be prepared by considering these six things employment attorneys and human resource experts say workers will want to know right from the start. [Read more.](#)

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently.

Here are just a few:

- [Unit Account Manager](#) (WETA)
- [Freelance General Assignment Reporter](#) (KPBS)
- [Chief Experience Officer](#) (ideastream)
- [Data Integrity Specialist-Contract Position](#) (KERA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Trends During Great Recession May Foreshadow Pandemic's Impact on Pubmedia

Current

The impact of COVID-19 is a very different financial shock from what public media has seen

before, but it's not the first fiscal challenge the industry has faced. The Great Recession of December 2007 to June 2009 also posed a huge test for public radio and television stations throughout the country. We at Public Media Co. thought it would be a good idea to take a look at what happened a decade ago.

We found that, in general, public radio fared better than public television and that the recession hit some sources of revenue much harder than others. [Read more.](#)



Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!



Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Be sure to follow us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow.

