



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

PMBA Benchmarking Survey

PMBA knows this is a busy and complicated time for stations. We respect your time and have therefore made submitting your data as easy as possible. Because you already sent this information to CPB, the submission process will take no more than 15 minutes! Our template was specifically designed to match up with CPB's submission process to facilitate your participation as easy as possible.

PMBA wants to provide you with helpful, quality data during this time of uncertainty. Our interactive platform will allow members to benchmark their station against multiple data points, including radio and TV staff salaries, benefit programs offered, employee counts, and more.

Please encourage your station to contribute to this tool. If you are the primary contact for your station but have not received the submission template, please contact PMBA and we will update your station's contact information.

We appreciate your continued support!

PMBA Annual Conference

Last month, we regretfully announced that our in-person event scheduled at the MGM Grand National Harbor for May 26–29, 2020, was canceled. Our staff and volunteers continue to diligently work with all of our speakers to present sessions under an alternative virtual program. Please continue to check [our website](#) for the latest updates.

Upcoming PMBA Webinar

Don't Leave FCC Repack Money on the Table—How to Get Reimbursed for All Internal Labor

Thursday, April 16, 2020 • 3:00 pm EDT

Join Julie Raskin, vice president of finance and accounting, assisted by Marie McGowty, Avanti Shirali, and Yvette Mitchell of the WMHT business office, as they show attendees how to enter the budget for internal labor in the 399. They will also discuss how to prepare payroll registers, document labor backup, and name invoices in order for your station to be reimbursed for all internal labor.

Learning Objectives:

- Learn how to set up a budget for the different internal labor components in the 399.
- Learn how to prepare the payroll register and a description of the work.
- Learn how to name the invoices.

As always, PMBA webinars are free to members!

Register Now

Message From CPB President and CEO Pat Harrison

Corporation for Public Broadcasting

As you know, Congress has appropriated \$75 million in emergency funds for CPB, providing direction that the funds are to be used to maintain programming and services and to preserve the ability of small and rural public media stations to continue to provide essential information, educational content, and services to the American people. With more than 80 percent of Americans being told to stay at home, public media's services are a lifeline to community resources, health and safety information, and the education needs of our nation's children.

As always, I'm grateful for the strong bipartisan support that public media receives from Congress, especially during these challenging times. CPB management is working closely with system leaders to develop a plan for the timely distribution of the funds once they are received. [Read the full letter.](#)

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How the COVID-19 Crisis Points to a New Path Forward for Public Media

Current

A few years ago, the award-winning producer Jay Allison wrote a provocation referring to public media as "a precious local and national system, founded on a beautiful idea, and we should protect it. ... If it fails, it will never be built again." That has stuck in my mind ever since and come back with a haunted urgency over the past several weeks.

As COVID-19 has swept across America and around the world, the response from the public media system has been nothing short of heroic. [Read more.](#)

New CDC Guidance for Employers Reflects Evolving Knowledge of Coronavirus

SHRM

Open the windows. Leave contaminated areas vacant for 24 hours if you can. Wear disposable gloves and gowns. And, of course, wash your hands often.

These are among the updated guidelines posted by the Centers for Disease Control and Prevention (CDC) for cleaning and disinfecting a workplace after an employee is diagnosed with COVID-19, the respiratory disease caused by the coronavirus. Among the new tips: If a contaminated area has been closed for seven days or more, there's no need for a special cleaning. [Read more.](#)

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently.

Here are just a few:

- [Assistant Controller](#) (WETA)
- [Director of Employee Experience](#) (ideastream)
- [Corporate Support Associate](#) (Vermont PBA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

In Volunteerism Amid Pandemic, Necessity Mothers Invention

Nonprofit Quarterly

As states and cities across the country have begun to institute shelter-in-place or stay-at-home orders in an effort to flatten the curve, those nonprofits that heavily rely on volunteers to fulfill their mission and objectives have felt a great impact. While some organizations have been able to transition to virtual activities, many nonprofits, particularly those that rely on direct service, such as hospitals, food banks, and social services agencies, are left to grapple with the effects of a reduced volunteer force.

[Read more.](#)

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Be sure to follow us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow us.

