



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

PMBA Economic Conditions Survey

As stations try to navigate the current environment, one of the most valuable things that PMBA can provide is data. Focused on both current and projected economics as a result of the pandemic, the survey below should take no longer than 10 minutes to complete. Data will then be compiled and shared with the community. Please note that the senior financial staff member at your station should complete this survey if possible. Also, please only submit one response per station.

[Take the Survey](#)

Questions about this survey? Please email us at info@pmbaonline.org.

PMBA | Virtual Annual Conference May 26-29, 2020



PMBA is excited to bring you the quality education, networking, and lineup of speakers that you're used to. Our virtual event will still provide you with the valued continuing education many of you rely on for credit under CPB, CPA, and SHRM requirements.

Be on the lookout for more information and registration to open next week!

Distribution Plan for the FY 2020 Stabilization Funds

Pat Harrison, President and CEO, Corporation for Public Broadcasting

The CPB Board of Directors has unanimously approved a distribution plan for the \$75 million of emergency stabilization funds for public media included in the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), which was signed into law on March 27, 2020.

The distribution plan was a consensus recommendation of the Advisory Group of public radio and television system representatives convened by CPB. The Advisory Group followed two primary principles in developing the funding formula: 1) to follow congressional intent on ensuring the preservation of small or rural stations, and 2) that the funding approach would be simple in its construct, impactful, and easy to explain to interested audiences. [Read the full letter.](#)

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Call for Board of Directors Nominations

Despite the in-person PMBA conference cancellation due to COVID-19, the board of directors will still seek nominations this spring. If you are an employee of a PMBA member station or non-licensee, you are eligible. This is a challenging time for the system, and the board is seeking leaders to help PMBA through this difficult time.

Time and work requirements are as follows:

- A three-year term, with the option to run for a second term. Note: After a second term, the board member must roll off the board.
- In-person board meetings: In general, the PMBA board meets twice per year—at the May conference and again in October. Due to COVID-19, the May in-person meeting has been canceled, and the board will move to a virtual setting in early June. The October meeting is TBD based on board member availability and any health guidelines in place. In general, moving forward, these meetings will resume on an in-person basis in May and October.
- Monthly board calls on the last Thursday of each month at 3:00 pm ET.
- Service on at least one PMBA committee.
- Reading and prep work as needed between calls.

To nominate yourself, please complete the [online form](#) no later than **May 6**. The voting window will be open from May 7–20, and new board members will be notified by May 21.

If you have questions about board service or the nomination process, please contact PMBA's executive director, [Sara Wood](#).

[Nominate Today](#)

Washington Update

NPR

Dear Colleagues,

Your response to the COVID-19 crisis is deeply inspiring. Across formats, across the country, you have created remarkable and innovative ways to sustain communities and keep audiences informed and connected. This Washington Update summarizes several recent developments across a number of policy fronts:

- Plans for an additional CPB request for \$175 million emergency relief for public broadcasters
- Public Radio Music Day on Thursday, April 16, 2020
- Copyright Royalty Board approval of SoundExchange blanket license for public radio
- FCC adoption of final Report & Order reallocating and repacking C-band spectrum
- FCC release of draft rules to share 6 GHz band (C-band uplink) spectrum for April vote

- FCC rulemakings for all-digital AM broadcasts and ATSC 3.0

[Read the full message.](#)

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently.

Here are just a few:

- [Podcast Producer](#) (KERA)
- [Financial Analyst](#) (WETA)
- [Director of Employee Experience](#) (ideastream)
- [Managing Director of Foundation and Government Relations](#) (WQED)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

CPB CARES Act Advisory Group

Ted Krichels and Kathy Merritt, Corporation for Public Broadcasting

Dear Colleagues,

As you know, Congress has appropriated \$75 million in emergency funds to CPB for the public media system. Specifically, Congress directed that the funds be used to maintain programming and services and to preserve the ability of small and rural public media stations to continue to provide essential information, educational content, and services to the American people.

At the end of March, following enactment of the Coronavirus Aid, Relief, and Economic Security Act (CARES), CPB moved quickly to assemble an Advisory Group of system representatives to help inform the development of a plan for the distribution to the public media system of any funds received under the Act. CPB's goal is to have an approved plan in place prior to the CPB Board meeting on April 27 that will allow us to move funds quickly to CSG grantees, upon receipt of the funds from the Treasury Department. [Read the full letter.](#)

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Be sure to follow us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow.

