



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

PMBA | 2020

Annual Conference

MGM National Harbor | Washington, D.C.

MAY 26-29, 2020

PMBA's Annual Conference is the one conference designed specifically for public media professionals, including general managers, CFOs, financial and business executives, HR professionals, and a broad array of supporting organizations.

Hotel reservations are now open! [Book online here.](#)

Visit [our website](#) for more information!



Register
Today

CPB Funds Major Research Project on Teenage Media Usage

Current

CPB announced a \$523,097 grant to the Joan Ganz Cooney Center at Sesame Workshop to research the media habits of children and teens between the ages of 8 and 18.

Through the grant, the Cooney Center will examine how young people use digital media—including visual, audio and social media content and messaging—beyond traditional broadcasting. The findings will inform future content strategies for public media and its partnerships with educators and youth organizations. [Read more.](#)

Predictions for Journalism 2020

NiemanLab

Each year, we ask some of the smartest people in journalism and digital media what they think is coming in the next 12 months. Here's what they had to say. [Read more.](#)

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently.

Here are just a few:

- [President & CEO](#) (VIA Public Media)
- [Assistant Controller](#) (WETA)
- [Managing Director of Foundation and Government Relations](#) (WQED)
- [Technical Producer](#) (ideastream)
- [Account Executive](#) (WNIN Tri-State Public Media, Inc)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

2019 Global Human Resources Census

The Talent Strategy Group

Our 2019 Global HR Census finds that a curious dichotomy describes those in the HR field. HR leaders show up as highly committed and engaged. Many are willing to sacrifice to achieve their career goals. They care deeply about developing people and they possess broad and deep experience in the function.

These combined qualities should provide a strong foundation for those leaders to deliver positive outcomes for their organizations. This potential is undercut, however, by attitudes and capability gaps that raise serious questions about the function's ability to add strategic value. [Read more.](#)

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Access Past PMBA Webinar Recordings

Free to Members

Did you know that PMBA archives all of its [webinars](#) in the members-only section of the website? Member station staff can access these informational recordings any time that's convenient for them.

Here are just a few of the available recordings:

- Common Findings and Trends in CPB Inspector General Audit Reports and What You Can Do to Prepare for an Audit
- Active Shooter Training—How to Prepare Your Station
- Addressing and Mitigating Implicit Bias
- Time's Up on Sexual Harassment

If you are a PMBA member and are having difficulty accessing the members-only section, please contact info@pmbaonline.org.

Connect With PMBA Online

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