



# PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

 PMBA | 2020

## Annual Conference

MGM National Harbor | Washington, D.C.

MAY 26-29, 2020

### Annual Conference Registration is Now Open!

PMBA's Annual Conference is the one conference designed specifically for public media professionals, including general managers, CFOs, financial and business executives, HR professionals, and a broad array of supporting organizations.

Visit [our website](#) to [register](#), [read about our speakers](#), [preview the conference schedule](#), [view hotel information](#), [learn about scholarship opportunities](#), and [view the 2020 Sponsorship Prospectus](#).

Register  
Today

---

### CPB Awards Nearly \$1 Million in Innovation Grants to Develop New Educational Media for Youth Audiences

*Corporation for Public Broadcasting*

The Corporation for Public Broadcasting (CPB) has awarded \$946,863 to four locally owned and operated public media stations to develop new educational media for youth. Projects range from innovative ways youth can explore science phenomena; an interactive online program focused on public media journalism, media literacy and the practice of civil debate for young people in middle school; an opportunity to learn from students with autism spectrum disorder regarding how to generate meaningful content for and by them; and a specialized training program for students to learn how to further their media skills and work toward a career. [Read more.](#)

---

### The Power of Digital Radio in Emergencies

*Radio World*

Australian public broadcaster ABC has been rightly praised for its national emergency broadcasts these last few weeks. ABC's "excellent job" in providing emergency information

(as mentioned by the Minister of Communications) raises issues many public broadcasters and some commercial stations are facing the world over.

How do they maintain proper and frequent disaster warnings that are able to reach everyone, even citizens in rural and less populated areas, and sometimes over many days and nights? And how can they fund all this "extra effort?" These broadcasts seem essential during emergencies but then they quickly drop to the bottom of the priorities' list when the rain returns or the last cameraman has packed and gone to cover another more urgent story. [Read more.](#)

---

**Your Ad Here.**  
For information on placing your ad in  
 **PMBA STATEMENTS**  
[view our media kit.](#)

---

## Call for Job Descriptions

### Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

---

## Remind Workers of These Tax Tips

*SHRM*

It's tax season. Employees are looking over their W-2 earned-income forms, which need to be delivered to them by Jan. 31, and preparing to file income taxes by April 15. Now is a good time for HR departments to advise them to review their paycheck withholding and consider increasing their contributions to tax-advantaged retirement accounts, tax advisors say. As they share other pertinent tax-time tips, employers can also direct eligible employees to the IRS Free File program. [Read more.](#)

---

## Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently for the latest job openings.

Here are just a few of the latest job listings:

- [Assistant Chief Engineer](#) (WOSU Public Media)
- [Director of Content](#) (Blue Ridge Public Radio)
- [News Editor](#) (Capital Public Radio)
- [PBS Books Intern](#) (DPTV)
- [Manager, Online Fundraising](#) (WETA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

---

## Access Past PMBA Webinar Recordings Free to Members

Did you know that PMBA archives all of its [webinars](#) in the members-only section of the website? Member station staff can access these informational recordings any time that's convenient for them.

Here are just a few of the available recordings:

- Common Findings and Trends in CPB Inspector General Audit Reports and What You Can Do to Prepare for an Audit
- Active Shooter Training—How to Prepare Your Station
- Addressing and Mitigating Implicit Bias
- Time's Up on Sexual Harassment

If you are a PMBA member and are having difficulty accessing the members-only section, please contact [info@pmbaonline.org](mailto:info@pmbaonline.org).

---

## Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Be sure to follow us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow us.

