Upcoming Online Learning Opportunities

**CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 1**
Tuesday, January 26, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss how they conduct their audits and discuss internal controls to comply with CSG financial reporting, the Communications Act, CSG Grants, and reporting membership premiums on the AFR.

**Speakers**
- Kimberly Howell, Inspector General, CPB OIG
- William Richardson, Deputy Inspector General, CPB OIG
- Terry Letko, Senior Auditor, CPB
- Carl Jannetti, Senior Team Leader, CPB
- Julia Stancil, Team Leader, CPB

**CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 2**
Tuesday, February 23, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss understanding CPB’s NFFS criteria to ensure reporting compliance and tips to avoid misreporting. They will also discuss the Communications Act, transparency requirements, and fraud prevention.

**Speakers**
- Kimberly Howell, Inspector General, CPB OIG
- Debra Jacobson, Senior Team Leader, CPB
- Helen Mollick, General Counsel, CPB OIG
- Joe Green, CPA, Team Leader, CPB

**Fees**
Members: Always free!
Nonmembers: $100

CPE and PDC Information

CPE Credits: 1.2
Session Content Level: Overview
Instructional Delivery Style: Group/Digital Live
Field of Study: Specialized Knowledge and Application
Target Audience: Members & Nonmembers
Target Licensee Type: All
Prerequisites: None
PDC Credits: 1.0

Save the Date!

The 2021 PMBA Annual Conference will take place June 1–4, 2021, as a hybrid experience in both San Diego and online. Whether joining us in-person or online, expect the same quality education, networking opportunities, ability to earn valuable continuing education credits, and lineup of speakers that you’re used to!

PMBA’s annual conference is the one conference designed specifically for public media professionals, including general managers, CFOs, financial and business executives, HR professionals, and a broad array of supporting organizations. Not only will this all access event provide you with insightful education and access to top industry speakers, but it will also offer a variety of networking opportunities to build relationships with and tap into the knowledge and experience of your peers.

Coronavirus Dominates the News in 2020

SHRM

HR professionals spent much of 2020 coming to terms with an issue that was on few people's radar in 2019: COVID-19, the respiratory disease caused by the novel coronavirus. Deadly, dangerous, and frightening, coronavirus made employers reassess how to keep their workplaces safe and comply with new laws emerging from the health crisis—the Families First Coronavirus Response Act (FFCRA) and the Coronavirus Aid, Relief, and Economic Security Act. Coronavirus cases began rising again in November and December, making COVID-19 as relevant as ever by year’s end. Read more.
Radio Is Part Of $250 Million Vaccine Education Campaign

*Inside Radio*

Radio is in the media mix for a massive public education campaign designed to encourage hundreds of millions of Americans to take the coronavirus vaccine. As the long-awaited vaccine is administered to U.S. patients for the first time this week, the federal government is launching a $250 million public education campaign that will start this week in print, social media, and radio, according to the New York Times. Television will be added when the vaccine becomes more widely available. [Read more.](#)

Pai Calls for Reassessment of Media Marketplace

*Radio World*

The outgoing chairman of the Federal Communications Commission is asking why broadcasters should be covered by special media ownership rules at all.

“We need a fundamental, intellectually honest reassessment of what the media marketplace looks like now, where it’s going, and what this means for consumers,” said Ajit Pai, speaking to the Media Institute. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. [New listings are added regularly](#), so check the page frequently.

Here are just a few:

- [Foundation and Corporate Support Coordinator](#) (ideastream)
- [Membership Coordinator](#) (WTMD)
- [Graphic Designer](#) (WETA)
- [Grant Writer](#) (Detroit Public TV)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Call for Job Descriptions

*Job Description Tool*

Do you have a job description template to contribute to the database? [Email us!](#) We’re always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.
Help your peers by adding to the database today!

Connect With PMBA Online

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