



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming Online Learning Opportunities

CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 1

Tuesday, January 26, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss how they conduct their audits and discuss internal controls to comply with CSG financial reporting, the Communications Act, CSG Grants, and reporting membership premiums on the AFR.

Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **William Richardson**, Deputy Inspector General, CPB OIG
- **Terry Letko**, Senior Auditor, CPB
- **Carl Jannetti**, Senior Team Leader, CPB
- **Julia Stancil**, Team Leader, CPB

Member
Registration

Nonmember
Registration

CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 2

Tuesday, February 23, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss understanding CPB's NFFS criteria to ensure reporting compliance and tips to avoid misreporting. They will also discuss the Communications Act, transparency requirements, and fraud prevention.

Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **Debra Jacobson**, Senior Team Leader, CPB
- **Helen Mollick**, General Counsel, CPB OIG
- **Joe Green**, CPA, Team Leader, CPB

Member
Registration

Nonmember
Registration

Fees

Radio Is Part Of \$250 Million Vaccine Education Campaign

Inside Radio

Radio is in the media mix for a massive public education campaign designed to encourage hundreds of millions of Americans to take the coronavirus vaccine. As the long-awaited vaccine is administered to U.S. patients for the first time this week, the federal government is launching a \$250 million public education campaign that will start this week in print, social media, and radio, according to the New York Times. Television will be added when the vaccine becomes more widely available. [Read more.](#)

Pai Calls for Reassessment of Media Marketplace

Radio World

The outgoing chairman of the Federal Communications Commission is asking why broadcasters should be covered by special media ownership rules at all.

“We need a fundamental, intellectually honest reassessment of what the media marketplace looks like now, where it’s going, and what this means for consumers,” said Ajit Pai, speaking to the Media Institute. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Foundation and Corporate Support Coordinator](#) (ideastream)
- [Membership Coordinator](#) (WTMD)
- [Graphic Designer](#) (WETA)
- [Grant Writer](#) (Detroit Public TV)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Call for Job Descriptions

Job Description Tool

Do you have a **job description template** to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

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