

Broadcast Deal-Making Bounced Back in Third Quarter, Says Kagan

Inside Radio

After the pandemic lockdowns put a damper on deal-making earlier this year, Kagan reports broadcast mergers and acquisitions picked up the pace during the third quarter. Radio and television deals totaled \$534.7 million during the three months ending Sept. 30, in what the firm labels a “substantial rebound” from \$90.3 million in the second quarter which was an all-time low attributable to the COVID-19 pandemic. [Read more.](#)



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Tracking Radio's Road to Recovery

Radio World

As the nation recovers, so do radio listening levels in many markets around the country. That’s the consensus of a new research report from Nielsen titled “Audio Today: On the Road to Recovery With AM/FM Radio.”

Audio usage in 2020 has certainly been interesting, said Brad Kelly, managing director of Nielsen Audio. Despite conventional wisdom, radio listening did not dissolve when commuting patterns changed. Instead, some of that drive-time listening migrated into home listening via digital assistants like Alexa and Google Dot. “Audio usage continues to evolve and morph in new ways,” Kelly said in the report. “COVID-19 didn’t change that—it just accelerated it.”

[Read more.](#)

Voters Weigh in on Workplace Issues

SHRM

Voters have approved ballot measures that will impact the workplace in several states by raising the minimum wage, establishing a statewide program for paid family and medical leave, and legalizing marijuana. Here's what employers need to know. [Read more.](#)

Fundraising Within a University Environment

The University Station Alliance

Fundraising within a university environment is complex. There can be control issues; there can be staffing issues; there can be issues with competing priorities. There can be a lack of understanding of the differences between alumni fundraising processes and procedures and proven public radio and television fundraising practices. [Read more.](#)

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