Save the Date!

The PMBA All Access 2021 Annual Conference will take place June 1–4, 2021, as a hybrid experience in both San Diego and online. Plan to join your industry peers for quality education, top-notch speakers, and networking opportunities in the format that works best for you. Whether joining us in-person or online, attendees will leave with valuable continuing education credits, lasting connections, and a plethora of new ideas!

Congratulations From PMBA!

Ed Ulman, CEO of Alaska Public Media, was elected chair of the Small Station Association. Ulman will serve a two-year term. Brad Kimmel, CEO of WNIN in Evansville, Ind., was elected vice chair/chair elect. Kimmel will become chair in October 2022.

Vickie Lawson, CEO of East Tennessee PBS in Knoxville, will be treasurer. Royal Aills, GM of RSU Public TV in Tulsa, Okla., will “hold the office of immediate past chair,” according to a news release.

Other members of the SSA board, recently elected by the membership, are Bob Culkeen, CEO of WTCI in Chattanooga, Tenn.; Terry Dugas, GM of Wyoming PBS in Riverton; Becky Magura, CEO of WCTE in Cookeville, Tenn.; Bill McColgan, CEO of Mountain Lake PBS in Plattsburgh, N.Y.; and Jim Rademaker, GM of WCMU Public Media in Mount Pleasant, Mich.

Ulman also announced that Skip Hinton, an associate with National Educational Telecommunications Association Consulting, “has agreed to provide administrative support for the work of the SSA,” according to the release. Hinton, the former president of NETA, will work with SSA leadership and members to plan meetings and support new initiatives for the association.
Broadcast Deal-Making Bounced Back in Third Quarter, Says Kagan

Inside Radio

After the pandemic lockdowns put a damper on deal-making earlier this year, Kagan reports broadcast mergers and acquisitions picked up the pace during the third quarter. Radio and television deals totaled $534.7 million during the three months ending Sept. 30, in what the firm labels a “substantial rebound” from $90.3 million in the second quarter which was an all-time low attributable to the COVID-19 pandemic. Read more.

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Tracking Radio's Road to Recovery

Radio World

As the nation recovers, so do radio listening levels in many markets around the country. That’s the consensus of a new research report from Nielsen titled “Audio Today: On the Road to Recovery With AM/FM Radio.”

Audio usage in 2020 has certainly been interesting, said Brad Kelly, managing director of Nielsen Audio. Despite conventional wisdom, radio listening did not dissolve when commuting patterns changed. Instead, some of that drive-time listening migrated into home listening via digital assistants like Alexa and Google Dot. “Audio usage continues to evolve and morph in new ways,” Kelly said in the report. “COVID-19 didn’t change that—it just accelerated it.” Read more.

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Voters Weigh in on Workplace Issues

SHRM

Voters have approved ballot measures that will impact the workplace in several states by raising the minimum wage, establishing a statewide program for paid family and medical leave, and legalizing marijuana. Here’s what employers need to know. Read more.

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Fundraising Within a University Environment

The University Station Alliance

Fundraising within a university environment is complex. There can be control issues; there can be staffing issues; there can be issues with competing priorities. There can be a lack of understanding of the differences between alumni fundraising processes and procedures and proven public radio and television fundraising practices. Read more.
Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the industry job listings page includes current industry job openings. New listings are added regularly, so check the page frequently.

Here are just a few:

- Development Coordinator (WUCF)
- Audience Services Representative (WETA)
- Director, Digital Products and Strategic Integration (Connecticut Public)
- Freelance Content Manager (Detroit Public TV)

If you would like to list a job opening, please email PMBA a link to the job posting, including the closing date.

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? Email us! We’re always looking to add to the tool to make it even more beneficial to members.

The Job Description Tool enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

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