

## At a Time When Local Information Is Needed, FCC Vote Endangers Public-Access Stations

*Current*

The FCC voted 3-2 along party lines Thursday to change long-standing guidelines related to cable franchising fees. The modifications detrimentally affect one of educational media's great unsung heroes, Public, Educational and Government access television and radio stations nationwide.

At issue for many communities are what may be, to the average consumer, little-known regulations from the Cable Communications Policy Act of 1984. That legislation limited what cities can bill cable companies for local access to 5% of gross revenues on cable bills. Cities then use that money to support their local PEG stations. [Read more](#)

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## Access Past PMBA Webinar Recordings

**Free to Members**

Did you know that PMBA archives all of its [webinars](#) in the members-only section of the website? Member station staff can access these informational recordings any time that's convenient for them.

Here are just a few of the recordings you can access:

- Active Shooter Training—How to Prepare Your Station
- Addressing and Mitigating Implicit Bias
- Time's Up on Sexual Harassment

If you are a PMBA member and are having difficulty accessing the members-only section, please contact [Jenny Wickline](#).

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Have you checked out PMBA's newest member benefit—the [Job Description Tool](#)? The tool enables you to find templated descriptions for positions at your station including:

- Associate Director of Major Giving
- Director of Education
- Executive Producer of News Programming & Operations
- Grants Director
- Vice President

The tool allows you to sort results by station size and job type.

If you have a job description template that you would like to contribute to this database, please [email us](#).

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## What Is HR's Ethical Responsibility in the Digital Transformation Age?

*SHRM*

Company executives are eager to supercharge their decision-making process with technology that helps them process massive amounts of data. Keeping a strong focus on company values and ethics when gathering, using and disseminating that data can be critical to the organization's success.

As companies embrace new tools that drive efficiency, cut costs and improve the delivery of products and services to customers, human resources managers recognize that the growing amount of sensitive data available requires the data to be collected, managed and used in a way that is consistent with company values and adheres to legal and regulatory requirements.

Additionally, software that closely monitors employees' daily activities challenges HR managers who are trying to build a good employee experience. [Read more](#)

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## Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently for the latest job openings.

Here are just a few of the latest job listings:

- [Broadcasting Technology Engineer](#) (WNED \* WBFO)
- [Manager of Development Data Operations](#) (Wisconsin Public Media)
- [Marketing Associate](#) (Capital Public Radio)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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## These 9 Creative Interview Questions Evoke Crucial Insights About Any Job Applicant (Ask Them Before You Make an Offer You'll Regret)

*Inc.*

Recently, I wrote about some of the best interview questions that Inc.com has featured over the years. And, I asked readers who had other suggestions to let me know about them.

Wow, did you ever deliver. Today, we'll begin sharing some of the replies, starting with nine of the more unusual interview questions--creative ideas that elicit insights, while being offbeat enough that applicants probably won't show up for job interviews with stock answers.

Feel free to use these questions as they are. But, perhaps even better, use them as jumping off point to come up with your own creative questions. [Read more](#)

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## Radio CSG Review Panel Meeting 3 Summary

The Public Broadcasting Act requires the Corporation for Public Broadcasting (CPB), in consultation with system representatives, to periodically evaluate the Community Service Grant program's effectiveness and impact and to ensure CPB's effective stewardship of federal dollars.

Read the [complete summary here](#).

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## Share Your Company News

We'd like to share your company news with PMBA's members. If you have a story you'd like to share, please send it to [info@pmbaonline.org](mailto:info@pmbaonline.org).

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