

## When It Comes to the Consolidation of Local News Companies, Americans Worry a Lot More About Political Bias Than About Newsroom Cutbacks

*NiemanLab*

In light of Sinclair's attempted acquisitions of more local TV stations, the Knight Foundation and Gallup polled Americans this summer on their views of local news consolidation. (The more recent merger-in-progress of the country's two largest newspaper chains adds further justification for the question.)

They found that respondents were much more concerned about national ownership bias than about potential cuts in the budgets or local news coverage. [Read more](#)

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## Access Past PMBA Webinar Recordings Free to Members

Did you know that PMBA archives all of its [webinars](#) in the members-only section of the website? Member station staff can access these informational recordings any time that's convenient for them.

Here are just a few of the available recordings:

- Active Shooter Training—How to Prepare Your Station
- Addressing and Mitigating Implicit Bias
- Time's Up on Sexual Harassment

If you are a PMBA member and are having difficulty accessing the members-only section, please contact [Jenny Wickline](#).

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Have you checked out PMBA's newest member benefit—the [Job Description Tool](#)? The tool enables you to find templated descriptions for positions at your station, including:

- Annual Fund Director
- Business Manager
- Development Director
- Executive Producer of News Programming & Operations
- On-Air Pledge Producer
- Vice President

The tool allows you to sort results by station size and job type.

If you have a job description template that you would like to contribute to this database, please [email us](#).

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## Media Companies Pay \$600,000 in Civil Penalties for EAS Misuse

*Radio World*

Misuse of the codes associated with the nation's emergency alert system can lead to hefty fines—just ask Meruelo Radio Holdings, ABC, AMC, and Discovery, who agreed to a series of civil consent decrees ranging from \$67,000 to \$395,000.

Last week the commission announced it had reached significant financial settlements with a radio group owner, a TV broadcaster, and a cable TV network for using actual or simulated EAS tones during a broadcast. FCC rules prohibit broadcasting of EAS tones except during an actual emergency, test, or public service announcement, and this includes simulations of those tones. [Read more](#)

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## Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently for the latest job openings.

Here are just a few of the latest job listings:

- [Director, Sponsorship Sales](#) (Pittsburgh Community Broadcasting)
- [Chief Financial Officer](#) (Alaska Public Media)
- [Editor/Camera/Tape Technician](#) (WETA)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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## Employee Experience May Play Role in Raising Productivity, Reducing Turnover

*HR Dive*

Enhancing employee experience—not just engagement—leads to higher productivity and lower turnover, according to research by coaching platform BetterUp. The company's Employee Experience Index of 17,000 workers found that employees who scored highly on the index had 28% higher productivity, 37% fewer turnover intentions, and 59% higher job satisfaction compared to their peers. [Read more](#)

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## Share Your Company News

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