

#### **NPR Station Compact Fee Model Update**

Letter From Gemma Hooley, SVP of Member Partnership, and Loren Mayor, President of Operations

As many of you are aware, the NPR board of directors met in Open Session by phone to consider a resolution endorsing changes to the NPR member fee structure and amending the board's program pricing policy. For those of you who were not able to listen to the Open Session, we wanted to provide a brief update on the board's action, outline next steps, and acknowledge our continued work together to advance the NPR-Member Station Compact. Read the full letter.

## **Update to Fee Model Ties NPR's Income to Station Donor Revenue** *Current*

NPR's board of directors approved a new method for calculating its member stations' fees for programming and other services, moving to a model based on station donor revenue.

The shift from the current model, which bases fees on stations' total revenue and the audience for NPR's newsmagazines, will result in changes to annual payments for many members. Some will pay less, while others could eventually pay much more. The changes will take effect in fiscal year 2021 but will be phased in over at least three years. Read more.



# **Upcoming Community Service Grant (CSG) Training Schedule**

CSG recipients must annually complete at least one CPB-sponsored training session, per the CPB Board of Directors Resolution dated April 4, 2016. Below is the winter schedule for CPB-sponsored training. Attendance at any of these sessions will fulfill this requirement. Many grantees attend multiple sessions.

CPB encourages you to participate in as many trainings as possible. If you have any questions, email <a href="mailto:csg@cpb.org">csg@cpb.org</a>.

January 22, 2020 | 2:00 pm-4:00 pm ET

CPB ISIS 101: Learning How to Use the Integrated Station Information System

January 29, 2020 | 2:00 pm-4:00 pm ET

Introduction to Financial Reporting

February 5, 2020 | 2:00 pm-4:00 pm ET

What is NFFS?

#### Save the Date!



PMBA's Annual Conference is the one conference designed specifically for public media professionals, including general managers, CFOs, financial and business executives, HR professionals, and a broad array of supporting organizations.

Not only will this event provide you with insightful education and access to top industry speakers, but it also will offer a variety of networking opportunities to build relationships with and tap into the knowledge and experience of your peers.

Gain Visibility for Your Company—Become a Sponsor!

View the 2020 Sponsorship Prospectus

Your Ad Here.
For information on placing your ad in PMBA STATEMENTS
view our media kit.

#### **Call for Job Descriptions**

**Job Description Tool** 

**Do you have a job description template to contribute to the database?** Email us! We're always looking to add to the tool to make it even more beneficial to members.

The <u>Job Description Tool</u> enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

#### **Renew Your PMBA Membership Today!**

Don't let your membership lapse! Renewing (or joining) is simple:

- 1. Log in to your account to renew now and follow the prompts, or create an account.
- 2. Call us at (240) 844-3600 and we'll renew your membership over the phone with a credit card.
- 3. Not yet a member? Download and complete the <a href="PMBA membership application">PMBA membership application</a> and mail to:

Public Media Business Association (PMBA) 1300 Piccard Dr., Suite LL 14 Rockville, MD 20850

Remember, PMBA values you and helps you meet your professional goals in several ways, including by providing the worthwhile member benefits highlighted below:

- Discounted rates for PMBA's Annual Conference
- Free participation in all PMBA roundtables, toolkit webinars, and Watercooler Conversations
- Downloadable sample forms, checklists, and templates from the PMBA Compliance Inspection Program
- Online Member Station Directory

If you have questions or concerns, please contact Alisa Jackson, member services specialist, at info@pmbaonline.org or (240) 844-3600.



#### How a University and a Public Media Station Are Alike

University Station Alliance

Legendary newswoman Margaret Frievogel wrote in 2014, "At first glance, a news organization may seem to be an odd duck in the university family. We don't enroll students directly. We don't give PhDs, and few of us have them. Some critics even assert that we might have a conflict of interest working for a state university and reporting on state officials. But look deeper."

While the university and Public Media operate in different ways, we have much in common. Here's how: Read more.



#### **Access Past PMBA Webinar Recordings**

#### **Free to Members**

Did you know that PMBA archives all of its <u>webinars</u> in the members-only section of the website? Member station staff can access these informational recordings any time that's convenient for them.

Here are just a few of the available recordings:

- New! Common Findings and Trends in CPB Inspector General Audit Reports and What You Can Do to Prepare for an Audit
- Active Shooter Training—How to Prepare Your Station
- Addressing and Mitigating Implicit Bias
- Time's Up on Sexual Harassment

If you are a PMBA member and are having difficulty accessing the members-only section, please contact <a href="mailto:info@pmbaonline.org">info@pmbaonline.org</a>.



#### **Industry Job Listings**

Provided as a PMBA member service, the <u>industry job listings page</u> includes current industry job openings. New listings are added regularly, so check the page frequently for the latest job openings.

Here are just a few of the latest job listings:

- Gwen Ifill Washington Week Fellow (WETA)
- Producer (ideastream)

- Part Time Education Coordinator (DPTV)
- Marketing Manager (PBA)
- Accounting Manager (Capital Public Radio)

If you would like to list a job opening, please email PMBA a link to the job posting, including the closing date.

### **Connect With PMBA Online**

#### **New LinkedIn Page**

Follow PMBA on social media for the latest association and industry news. Be sure to follow us on our new LinkedIn page for even more insights! Just click the icons below to go to PMBA's newsfeeds and follow us.





