

CPB Board Approves Television CSG Policy Recommendations

On Monday, September 23, the CPB Board of Directors approved seven Television Community Service Grant (CSG) policy recommendations. CPB management appreciates the board's thoughtful consideration of these recommendations. CPB management would also like to express its appreciation to the FY 2019 Television CSG Review Panel for its work in reviewing existing television CSG policies and formulating recommendations for changes to those policies. CPB management reviewed the panel's recommendations and prepared a final set of policy recommendations for the board.

[View the policy recommendations.](#)

CPB Digital Infrastructure Investments

From Michael Levy and Maja Mrkoci through Pat Harrison

During the past 50 years, the public media system developed a broadcast infrastructure that supports the seamless delivery of content from multiple sources to local stations across the nation. Reaching nearly every part of our country, public media engages Americans with rich storytelling, fact-based journalism, and community services that are essential to our civil society.

Although our system supports an expansive broadcast infrastructure, it does not comprehensively address the challenges and opportunities presented by a changing digital technology and media landscape. The fragmented digital infrastructure that exists across the public media system, together with resource constraints, is inhibiting our ability to rapidly evolve digital products, programs, and services and attract new digitally oriented audiences.

[Read the full memorandum.](#)

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NAB Says a "New Paradigm" Needed For the FCC's EEO Enforcement

InsideRadio

The Federal Communications Commission (FCC) is considering updates to its Equal Employment Opportunity (EEO) requirements on broadcasters. But rather than simply tack on what the National Association of Broadcasters (NAB) says are already “substantial burdens” on stations, the NAB says the approach used during the past 17 years is likely as effective as it can possibly be. “If anything, the Commission should consider ways to streamline the current procedures,” the trade group says, calling the additional rules and regulations “the easy, familiar path.” Instead, the NAB says the FCC should look at a “new paradigm” to increase broadcast employment diversity levels. [Read more.](#)

Public Media Company Names Erin Moran President

Public Media Company

Public Media Company is pleased to announce Erin Moran as its next president.

Erin Moran has a long history at Public Media Company, joining the nonprofit strategic advisory firm in 2002 as the principal advisor on financial matters. She has served as interim president since April 2019, when Public Media Company announced that co-founder and CEO Marc Hand was leaving to run the Public Media Venture Group, a separate nonprofit focused on opportunities inherent in Next Gen TV. [Read more.](#)

Fundraising Like Reporting: How Eight Nonprofit Newsrooms Majorly Increased Their Major Gifts

Nieman Lab

If you put no money into getting more money, then you will have no money.

A new report from the Institute of Nonprofit News (INN) examined the investments made into major gift procurement by eight nonprofit newsrooms in a pilot coaching program. “The results exceeded expectations,” INN consultant Lindsey Melki wrote. “All participating organizations achieved increased major donor funding, ranging from nine percent to 367 percent increases.” [Read more.](#)

Access Past PMBA Webinar Recordings

Free to Members

Did you know that PMBA archives all of its [webinars](#) in the members-only section of the website? Member station staff can access these informational recordings any time that's convenient for them.

Here are just a few of the available recordings:

- Active Shooter Training—How to Prepare Your Station
- Addressing and Mitigating Implicit Bias
- Time's Up on Sexual Harassment

If you are a PMBA member and are having difficulty accessing the members-only section, please contact info@pmbaonline.org.

Member Benefit

Job Description Tool

Have you checked out PMBA's newest member benefit—the [Job Description Tool](#)? The tool enables you to find templated descriptions for positions at your station, including:

- Business Manager
- Chief Executive Officer
- Director of Education
- HR Generalist
- Media, Sponsorship, and Events Coordinator
- Statehouse Bureau Chief

And, the tool allows you to sort results by station size and job type.

If you have a job description template that you would like to contribute to this database, please [email us](#).

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. New listings are added regularly, so check the page frequently for the latest job openings.

Here are just a few of the latest job listings:

- [Executive Director](#) (ideastream)
- [Corporate Support Associate](#) (WKAR)
- [Producer, Insight](#) (Capital Public Radio)
- [WHQR Station Manager](#) (Friends of Public Radio, Inc.)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

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