



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

Upcoming Online Learning Opportunities

CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 1

Tuesday, January 26, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss how they conduct their audits and discuss internal controls to comply with CSG financial reporting, the Communications Act, CSG Grants, and reporting membership premiums on the AFR.

Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **William Richardson**, Deputy Inspector General, CPB OIG
- **Terry Letko**, Senior Auditor, CPB
- **Carl Jannetti**, Senior Team Leader, CPB
- **Julia Stancil**, Team Leader, CPB

Member
Registration

Nonmember
Registration

CPB OIG Lessons Learned From Our Audits and Tips For Better Compliance Part 2

Tuesday, February 23, 2021 | 2:00 pm–3:00 pm ET

OIG officials will discuss understanding CPB's NFFS criteria to ensure reporting compliance and tips to avoid misreporting. They will also discuss the Communications Act, transparency requirements, and fraud prevention.

Speakers

- **Kimberly Howell**, Inspector General, CPB OIG
- **Debra Jacobson**, Senior Team Leader, CPB
- **Helen Mollick**, General Counsel, CPB OIG
- **Joe Green**, CPA, Team Leader, CPB

Member
Registration

Nonmember
Registration

Fees

Members: Always free!
Nonmembers: \$100

CPE and PDC Information

CPE Credits: 1.2
Session Content Level: Overview
Instructional Delivery Style: Group/Digital Live
Field of Study: Specialized Knowledge and Application
Target Audience: Members & Nonmembers
Target Licensee Type: All
Prerequisites: None
PDC Credits: 1.0



Save the Date!

The PMBA All Access 2021 Annual Conference will take place June 1–4, 2021, as a hybrid experience in both San Diego and online. Plan to join your industry peers for quality education, top-notch speakers, and networking opportunities in the format that works best for you. Whether joining us in-person or online, attendees will leave with valuable continuing education credits, lasting connections, and a plethora of new ideas!

Public Media for All Campaign Gives Participants ‘Something to Aspire to’

Current

A coalition led by people of color in public media has gained pledges from nearly two dozen stations and national organizations in the industry to commit to changes within their workplaces focused on diversity, equity and inclusion. [Read more.](#)



WHO KNEW COLLABORATION COULD WORK SO WELL?

LEARN MORE AT [CDPCOMMUNITY.ORG](https://cdpcommunity.org)

This Year in Music is Here! Check Out iHeartRadio’s Top Songs

and Artists of 2020.

iHeartRadio

It's officially the most wonderful time of the year. Get your celebration on and check out iHeartRadio's most popular music from the year gone by!

The data is based on total audience spins and streams across iHeartRadio broadcast radio and digital stations nationwide, giving a true snapshot of what everyone is listening to in 2020. So, let's dive into what America's undisputed favorite songs and artists were. [Read more.](#)

4 Tips For Expressing Gratitude This Holiday Season—Without a Party

HR Dive

Employers' holiday celebrations are sure to look different this year due to the coronavirus pandemic. With remote work, social-distancing requirements and other limitations, it's difficult for employers to know whether or how to hold holiday or year-end celebrations. [Read more.](#)

Check Out the Latest Industry Job Listings!

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings. **New listings are added regularly**, so check the page frequently.

Here are just a few:

- [Engagement Coordinator](#) (Detroit Public TV)
- [Director, Grants Administration](#) (CPB)
- [General Manager](#) (WGCU)

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including the closing date.

Call for Job Descriptions

Job Description Tool

Do you have a job description template to contribute to the database? [Email us!](#) We're always looking to add to the tool to make it even more beneficial to members.

The [Job Description Tool](#) enables members to find templated descriptions for positions at their stations. The tool allows you to sort results by station size and job type.

Help your peers by adding to the database today!

Connect With PMBA Online

Follow PMBA on social media for the latest association and industry news. Just click the icons below to go to PMBA's newsfeeds and follow.

