



PMBA Statements

Your Business Intelligence Newsletter from the Public Media Business Association

 **PMBA 2019**
Annual Conference



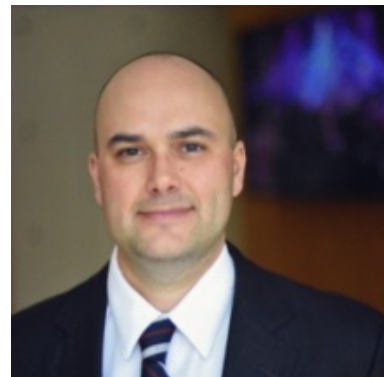
ORLANDO

May 14–17, 2019
Omni Orlando Resort
at ChampionsGate

New PMBA Board Members Elected

PMBA recently held an election for the open seats that will be created by terms ending this May. Winning re-election for second terms are Rita Echeverria, director of finance and administration, WUCF, and Maureen Hughes, director of finance and administration, St. Louis Public Radio. Beginning their first terms following the membership meeting in Orlando will be Dave Duke, director of finance, WGPU Public Media {top right picture}, and Mike Waruszewski, CFO, WQED Multimedia {bottom right picture}. Also filling vacant seats on the PMBA board to complete existing terms are Anthony Padgett, president and CEO, SCETV and SC Public Radio, and Howard Pearl, CEO, CARS.

For more information, [visit the website](#).



New This Year:

Earn Professional Development Credits (PDCs) at PMBA's 2019 Annual Conference

PMBA is excited to announce that the Society for Human Resource Management (SHRM) has approved PMBA's 2019 Annual Conference as a source for earning PDCs. During the conference you will be able to earn one PDC for every 60 minutes of approved instruction time. For more information on PDCs and which sessions will qualify, [visit the conference website](#).

Nonprofit News Outlets Gaining Ground, Study Finds

Philanthropy News Digest

Nonprofit news organizations are boosting their revenue and investing more in business planning, even as their progress toward sustainability remains uneven, a study by the John S. and James L. Knight Foundation finds.

The report, *Gaining Ground: How Nonprofit News Ventures Seek Sustainability*, examined revenue, expense, and site traffic data from 20 nonprofit news sites and found that revenue growth between 2011 and 2013 averaged 73 percent—fueled largely by significant increases at a few leading sites, including the Texas Tribune—while several sites saw little or no increase in revenue. Sites that set specific financial goals saw average revenue growth of 88 percent, significantly more than the 16 percent increase among sites without specific financial goals, while sites that invested in a business or strategic plan saw average revenue growth of 76 percent, compared with 65 percent for sites that didn't invest in a plan. The study also found that sites with a state or regional focus increased their revenue by 55 percent on average, compared with 12 percent for sites with a local focus. [Read more](#)

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Needed: Job Descriptions for New Member Benefit

The PMBA board has been hard at work creating a new member benefit, but we need your help. Launching this spring, members will be able to use a new database tool designed to help you find job descriptions for every level of your station. Before we launch, however, we would like to obtain a few more job descriptions. If you have some template job descriptions that you would like to contribute to this project, please email them directly to [Andrew Leitch](#). If you have any questions about this project, please do not hesitate to contact PMBA's executive director, [Sara Wood](#).

Industry Job Listings

Provided as a PMBA member service, the [industry job listings page](#) includes current industry job openings.

Featured Listings

- [Corporate Support Associate](#), Vermont PBS
- [Director of Programming and On-Air Marketing](#), Cascade Public Media
- [Chief Engineer for Radio](#), Classical WETA-FM

If you would like to list a job opening, please [email PMBA](#) a link to the job posting, including closing date.

Will It Soon Be Legal to Say Curse Words on Broadcast Television?

In an alternative world where the Supreme Court didn't view the telecast of oral arguments as dirtying up judicial proceedings, and such telecasts commanded Judge Judy ratings, broadcasters would have quite a decision on their hands as to whether or not to carry live *Iancu v. Brunetti*, which concerns the prohibition on scandalous and immoral trademarks. Specifically, the nine justices are considering whether refusal by the U.S. Patent & Trademark Office to register "FUCTION"—the brand name of a clothing line—amounted to a violation of the First Amendment as viewpoint discrimination. [Read more](#)

TEGNA Announces 2019 Media Grants to Support Diversity and Professional Development

TEGNA

The TEGNA Foundation has approved a slate of grants to support training for the next generation of diverse journalists and education and development opportunities for journalists and other professionals in the media field.

"TEGNA is committed to a diverse workforce that represents the communities we serve. Providing hands-on training and support ensures that students entering our field, journalists, and professionals are able to gain valuable skills and thrive in our industry," said Dave Lougee, president and CEO of TEGNA and chairman of the TEGNA Foundation. [Read more](#)

Share Your Company News

We'd like to share your company news with PMBA's members. If you have a story you'd like to share, please send it to info@pmbaonline.org.

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