

FCC Frees Up More Money for TV Station Repack

by B&C

The FCC has released its status report on the post-broadcast incentive auction TV station repack, which involves most of 1,000 full powers and 2,000 low powers in a 10-phase plan, and as FCC Chairman Ajit Pai signaled last week, the commission is ahead of schedule. It is also freeing up more money for the TV station transition. [Read more](#)

March Watercooler Meeting

Expectations: What We Expect of Others and Ourselves and How to Assess, Rethink, and Reset

March 13, 2019, 4:00 pm-5:00 pm ET

With 60 days behind us, how well is 2019 meeting your expectations? Are you finding yourself disappointed, stressed, frustrated, maybe resentful or even discouraged? These are common responses to unfulfilled expectations. Consider the following: What do we expect—of ourselves and others? Are our expectations clear—to ourselves and others? Are they reasonable and realistic—or do they need a reset? With 10 months still remaining in the year, now's a good time to give our expectations a checkup with this PMBA check-in.

Facilitator: David J. Stipech, General Manager, KUNR, Reno, Nevada

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Commitment/Connection/Community

by Jenny Wickline, PMBA Member Services Coordinator

Recently, I read an article about [“The Real Value of Associations for Members”](#) and thought of PMBA's commitment to it's membership base. Board and committee volunteers strive to build programming that is valuable to their members. I've seen in person the connections that have been made at the annual conferences and over years of networking in similar circles. There is a true sense of community among the membership of PMBA. Through this article I'm asking you to help us grow this sense of community. How you may ask?

Your PMBA management team now holds the reins of creating a bi-weekly newsletter and we want your help in creating a robust online newsletter that many will want to read. Please complete this [2-minute survey](#) to help us in our commitment to you in creating connections and community within your association.

A Broadcaster's Guide to Washington Issues

by *TVNewsCheck*

The new year began as a mixed bag for broadcasters. On the one hand, the FCC announced plans to continue its media modernization efforts, which have led to significant deregulation under Chairman Ajit Pai, including an item that had been scheduled for the Jan. 30 open meeting agenda to eliminate the obligation to file FCC Form 397 EEO mid-term reports.

On the other hand, the prolonged federal government shutdown postponed consideration of that item until the FCC's February meeting, and has likely delayed transactions and created a backlog of broadcast applications that must be processed by FCC staff. [Read more](#)

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With More Freedom on Podcasts, Pubmedia Producers Seek Middle Ground on Commercial Tone

by *Current*

FCC laws limit commercialism on public media airwaves. But it's less clear what compels stations to maintain a noncommercial vibe on digital platforms.

Matt Martin, former GM of KALW in San Francisco, got to wondering about that. He submitted the question "Other than FCC rules, which don't apply to digital content, what is the limit on commercialism in public media?" as part of our Currently Curious series. [Read more](#)

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PMBA 2019 Annual Conference Scholarships

Application Due Date: This Friday, March 1, 2019

To help members experience the difference that the Annual Conference has made for so many others, PMBA, PBS, and Capital Public Radio offer conference assistance in the form of scholarships. If you or someone from your station is interested in attending the [PMBA 2019 Annual Conference](#), being held May 14-17 in Orlando, we encourage you to apply for one of our scholarships.

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