

## With More Freedom on Podcasts, Pubmedia Producers Seek Middle Ground on Commercial Tones

by *Current*

FCC laws limit commercialism on public media airwaves. But it's less clear what compels stations to maintain a noncommercial vibe on digital platforms.

Matt Martin, former GM of KALW in San Francisco, got to wondering about that. He submitted the question "Other than FCC rules, which don't apply to digital content, what is the limit on commercialism in public media?" as part of our Currently Curious series.

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## Nonprofit Media Insiders See Promise for 2019

by *Nonprofit Quarterly*

In his prediction for 2019 for Nieman Lab, Jim Friedlich, executive director of the nonprofit Lenfest Institute for Journalism, wonders how long traditional newspaper chains will endure and what will replace them. While definitive answers are still elusive, Lenfest still finds "reason for optimism" that a new form of local news industry collaboration has begun to take shape—"this time at the intersection of community, philanthropy, and technology more than power, politics, or personality."

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## Major Media Companies Are Cutting Staff, See Profitability

by *Yahoo News*

*Yahoo Finance's* Dan Roberts, Sibile Marcellus, and Zack Guzman discuss the recent layoffs at major media companies.

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## Grants Support Public Broadcasting Growth

by *Inside Indiana Business*

Indiana Public Broadcasting Stations are planning to expand their statewide news coverage, thanks to an infusion of funding. Indianapolis-based Lilly Endowment Inc. and the Corporation for Public Broadcasting have awarded more than \$1.7 million in grants to support nine stations throughout the state.

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## Submit Your News

Is there something of interest at your station that could be valuable to your colleagues? Is your station using technology in a new way? Do you have a challenge that your station has overcome? If you answered yes, you could get an article published right here. Submit your article via [email](#) with the subject line "PMBA Articles."

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